Brightly

Brightly's solution for Government

Paving the way to smarter, efficient and more sustainable communities

Journey to Asset Investment Planning

Brightly by the numbers

13,000+
clients

4.6+ million
users

400 million
work orders
addressed

49 million
assets logged

$321 billion
in asset value

97%
client satisfaction
rating

Work Order Management
Location- and asset-based work orders, inventory tracker, and preventive maintenance (PM) calendar scheduling

Asset Registry
Asset details and repair history for total cost of ownership decision-making

CapEx Budgeting and Forecasting
Analyze what-if scenarios impacting asset health

Asset Monitoring
Alerts sent for assets that need attention, are malfunctioning or operating inefficiently

Analytics
Predefined dashboards with KPIs, ROI of PM, asset health trending, and comparison data

Energy Management
Energy usage reporting, bill review and approval, highlights anomalies

OpEx Visibility and Management
Full picture of asset or facility health with dynamic asset condition updates
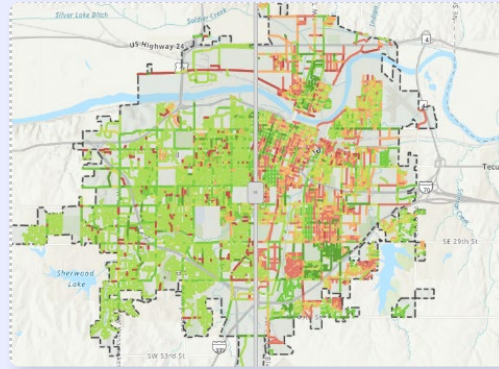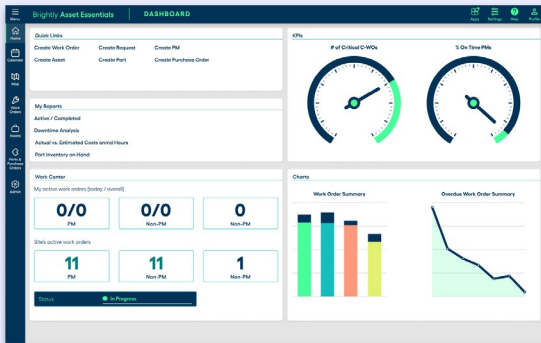
> " We kept getting our facilities projects deferred for other things. We wanted to come to the table with hard evidence and show the return on investment for funding these projects, or the negative outcomes of not funding them.

Aaron Smith
Business Intelligence Program Manager, Community Services Department
Washoe County

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Facility and infrastructure maintenance, management and asset lifecycle tracking in one, easy-to-use solution

From work order management to service-based lifecycle degradation paths, Brightly's full asset investment planning (AIP) solution enables leaders to focus on complex, longer-term planning and strategic decision-making to drive more informed and better prioritized decisions regarding capital and operational budget allocations.
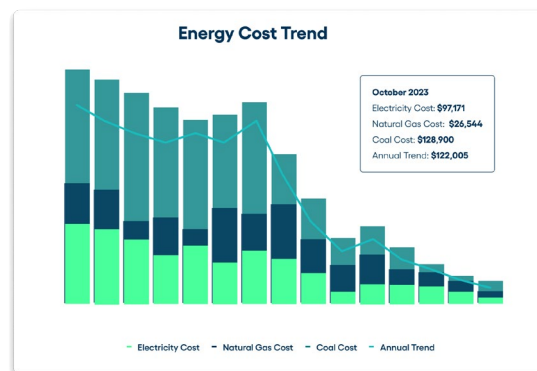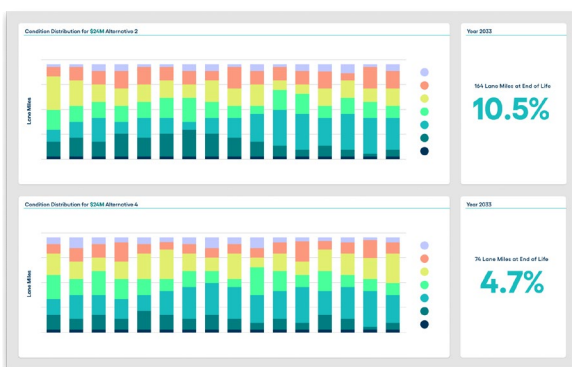

Facility Maintenance and Management

Bring your asset information and work order information together to provide greater operational insights to the management of public facilities, helping to improve team productivity, efficiency, and communication.

Infrastructure Maintenance and Management

Helps manage roads, parks, bridges and other underground infrastructure to prevent unnecessary asset failures, particularly those that impact the public's usage. Combining a new mobile app with enhanced GIS capabilities gives you the power to streamline maintenance activities.

Capital Planning

Let our tools help you better understand and compare different funding scenarios and their impact on the capital budget. It displays a complete picture of asset health across the entire community and visualizes the different funding decisions so governments can make better fiscal decisions.

Get Smarter About Your Assets

Reduce your costs, prevent unexpected asset failure and identify sustainability gains with smart capabilities like:

Energy: Automatically review and process utility bills faster while identifying anomalies that could be billing errors or large energy users.

Using IoT devices: monitor performance of public assets to prevent failure and identify inefficient assets.

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Experience the Brightly Difference

Our award-winning implementation and support teams are legendary — providing our best service so you can do your best work.

Our partnership doesn't end once your software goes live. Along with our legendary support team, we combine expertise, training, libraries, and curated learnings with anytime, anywhere access to ensure you and your teams have what you need to thrive and be successful.

Accolades

From users to industry-leading thought leaders, Brightly continues to rank as one of the top leading asset management solutions!

Brightly Companion

Brightly Companion is a personalized learning experience within our products and provides an interactive training journey guiding you to productivity.

Brightly Academy

Brightly Academy is designed to provide a self-paced learning environment for key administrators of our products. Your subscription gives you 24/7 access to curated learning content.

Brightly Community

Brightly Community is your central hub for our Knowledge Base, Help Site, and Brightly Academy so you can conveniently access these resources any time that is right for you.

Professional Services

Our Professional Services team enables clients to build a sustainable future, through trusted partnerships and industry-leading expertise.

Legendary Support

Our Legendary Support team is ready to answer your product questions by phone (always talk to a real person), by email (we strive to respond within the hour), and live chat!

"

The software [Predictor] gave us quick, actionable insights and a robust, evidence-based forecast of our future actions and spend to achieve pavement condition goals. Importantly, this was done leveraging existing data, efficiently and affordably."

Jason Peek
Public Works Director, City of Topeka

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Brightly delivers the highest security standards

Data Encryption

→ Encrypted at rest, in transit, and on devices

→ AES 256-bit encryption protocol

→ Keys protected with AWS Key Management Service (KMS)

Security Processes

→ SOC 2, Type 2 (SSSAE16)

→ ISO 27001 Certification

→ Third-party Managed Detection and Response (MDR) service for 24/7/365 monitoring

→ Require data privacy training for all employees

Software Security

→ AWS security services for infrastructure, product, and procedure levels

→ Role-based permissions to control data access, scoping

→ Separate environments for development, QA testing, and production

→ Multi-tenant data server infrastructure, client data segmented from other clients

Data Hosting

→ Full data backups and recovery

→ Local redundancy of systems, storage, and networks

→ Real-time data monitoring

→ Compliant with European Unions' Global Data Protection Regulation (GDPR)

Why Brightly?

See why Brightly is the perfect partner as you and your teams shift to a longer-term, more strategic planning mindset.

Now part of the Siemens family

Now the leading software partner within Siemens' Smart Infrastructure division, together we are stronger with our state-of-the-art applications and Siemens' data & analytics capabilities — unlocking more power and intelligence. We continue to invest in our portfolio of asset, energy, and planning solutions, driving public agencies to smarter, more data-driven decisions to improve asset outcomes.

All-in-one, integrated planning solution

Brightly's all-in-one asset investment planning solution has what cities need, when they need it — asset registries, facility condition ratings, PM and corrective histories, energy usage tracking, and OPEX planning — all with one login.

Expertise and thought leadership

Brightly brings decades-long experience and thought leadership to the forefront with its market-leading capabilities in work order and asset management, budgeting, strategic planning, and energy management.

Masters of scale and efficiency

Today, Brightly has captured over 47 million work orders across 8 million assets, covering 260 million square feet, and totaling over $47 billion in asset value.

About Brightly Software

Brightly, a Siemens company, enables organizations to transform the performance of their assets. Brightly is the global leader in intelligent asset management solutions. Brightly's sophisticated cloud-based platform leverages more than 20 years of data to deliver predictive insights that help users through the key phases of the entire asset lifecycle. More than 12,000 customers of every size worldwide depend on Brightly's complete suite of intuitive software—including CMMS, EAM, Strategic Asset Management, IoT Remote Monitoring, Sustainability and Community Engagement. Paired with award-winning training, support and consulting services, Brightly helps light the way to a bright future with smarter assets and sustainable communities. For more information, visit **www.brightlysoftware.com.**