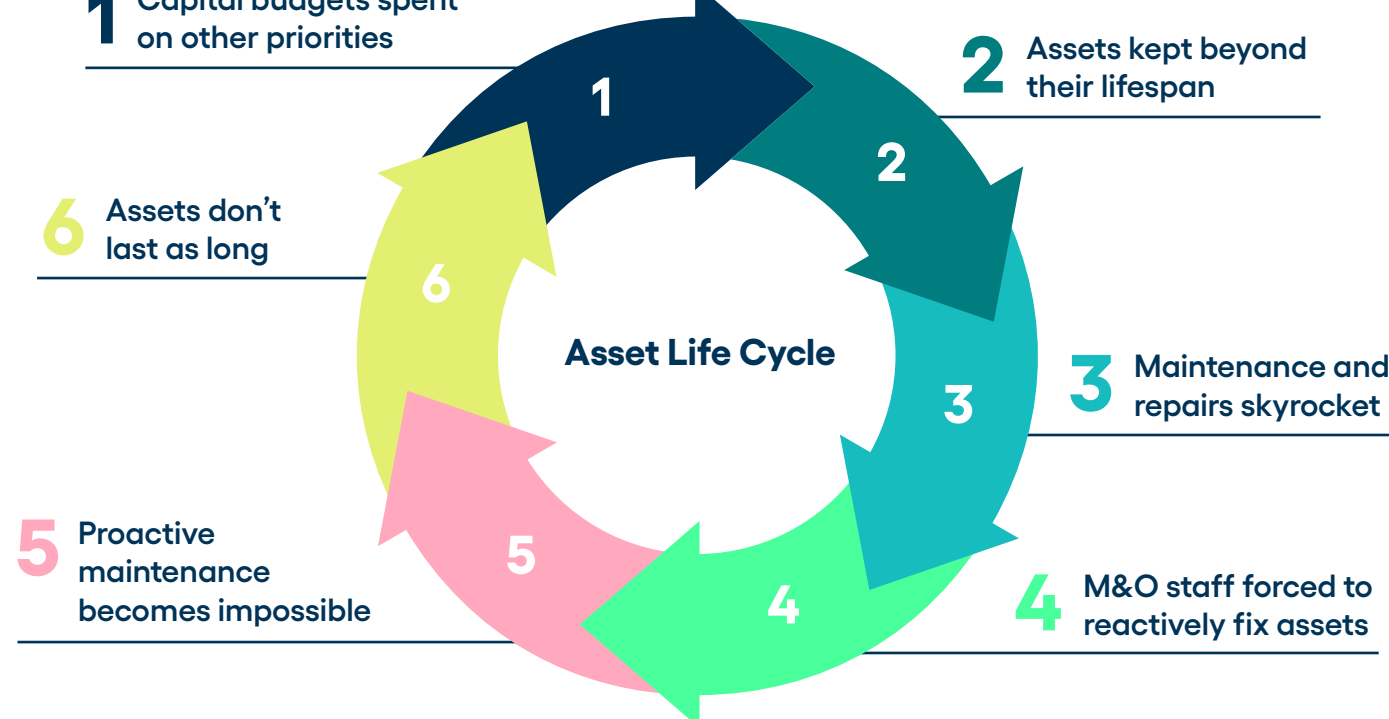


Light up your maintenance strategy with data

Escape the costly cycle of reactive maintenance, the Brightly way



Are you stuck in a break/fix cycle?



If this cycle sounds familiar, you're likely wasting more time and money than you realize.

Escape the break/fix cycle

By shifting from a reactive maintenance strategy to a more proactive approach, you can minimize the time spent fixing aging or faulty assets, and eliminate unnecessary costs related to urgent parts and repairs.

Don't worry, many are starting from here:

Stage 1: Reactive maintenance



Servicing urgent work orders only to fix what is broken

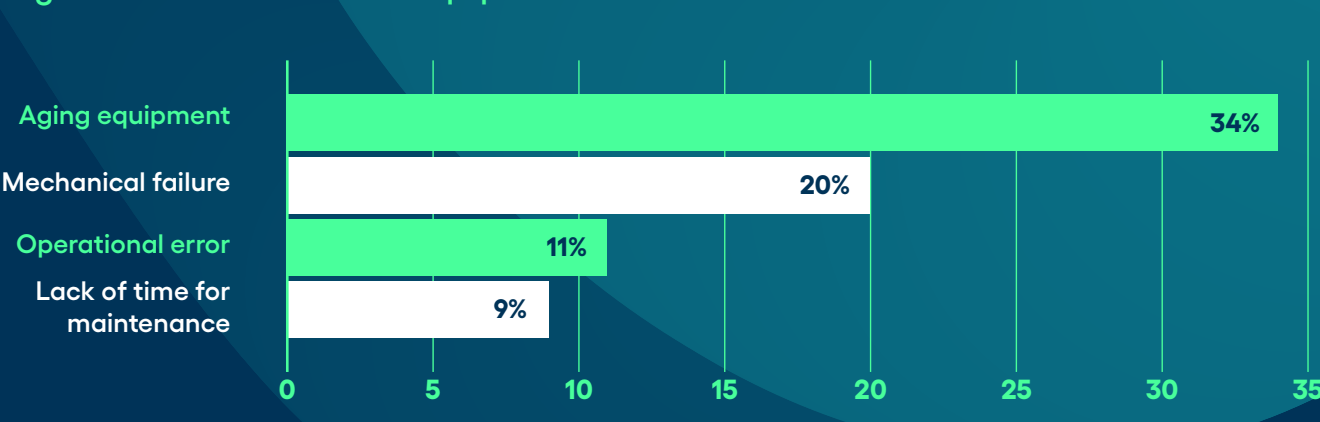


Signified by a distinct lack of time for proactive initiatives



Can result in high cost of last-minute parts and/or costly work shutdowns

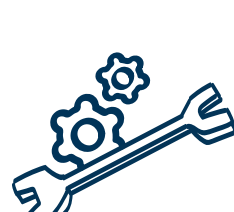
Leading Causes of Unscheduled Equipment Downtime¹



To avoid many of these reasons for unscheduled downtime, move to stage 2.

But turn on a little proactivity, and you're here:

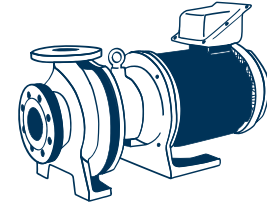
Stage 2: Preventive maintenance



Proactively maintaining assets before failures occur to maximize their lifespan

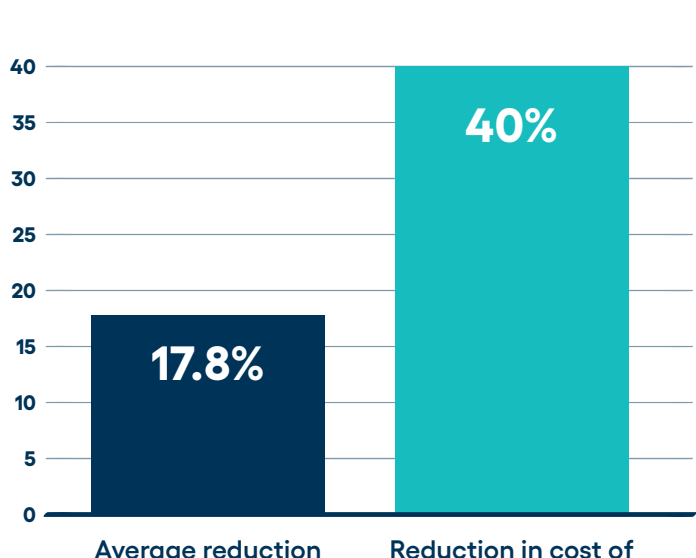


Characterized by a regular maintenance schedule and strategy

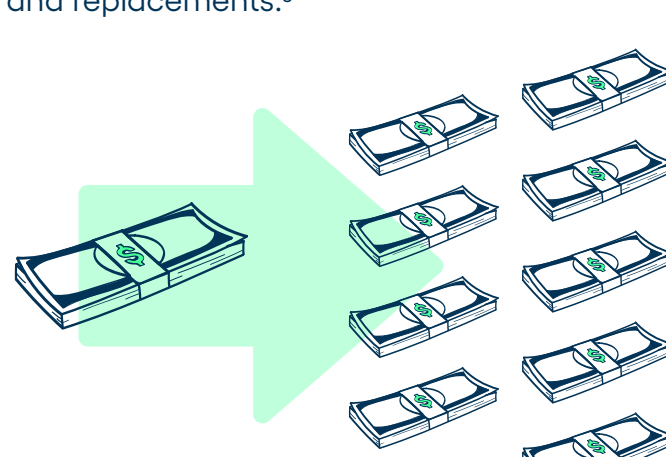


Commonly results in longer asset usefulness and less unplanned downtime

Benefits of Preventive Maintenance²



For every \$1 invested in preventive maintenance, companies can save between \$4 and \$9 in costs associated with repairs and replacements.³



Want to save even more? Move to Stage 3.

And finally, apply data to preventive practices here:

Stage 3: Predictive maintenance



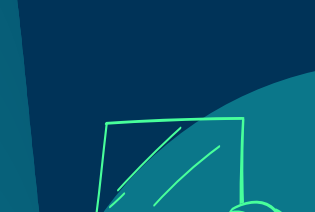
Using data and analytics to predict when an asset may fail



Includes proactively scheduled maintenance to address issues before a failure occurs

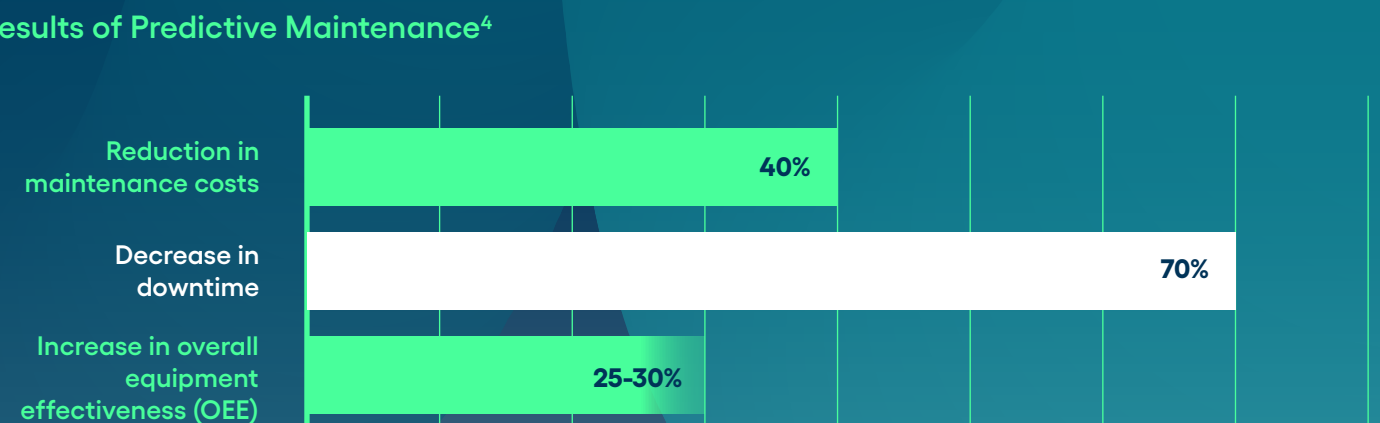


Commonly includes more efficient and consistent work schedules



Automation and AI drive high performance

Results of Predictive Maintenance⁴



Ready to shine a light on your maintenance strategy?

Brightly Asset Essentials™ helps you leverage the power of preventive and predictive maintenance, using prescriptive analytics to bring your data into action with faster and more informed decision-making.

Want to learn more?
[Schedule a call with a Brightly expert today →](#)

To dive deeper into the benefits of shifting your strategies to include data, check out our eGuide:



[From descriptive to predictive: evolving your asset maintenance strategy](#)

Sources

- 1 Latest Maintenance Statistics for 2023: Data, Adoption & Strategies
- 2 Preventive vs. Predictive Maintenance: Which is More Effective for Reducing Downtime
- 3 Interesting statistics about maintenance management and why you need to get it right!
- 4 Preventive vs. Predictive Maintenance: Which is More Effective for Reducing Downtime