

Asset Management for Government.

Asset Management is one of the most important activities of state and local government. It is also highly complex. Brightly brings you a complete end-to-end solution that allows cities to better manage their day-to-day maintenance needs, while giving leaders an overall picture of asset health and risk. Understanding the long-term view provides the insights needed for better financial decisions, cross-departmental collaboration and wise use of taxpayer money.



What are public infrastructure assets?

It's not just roads and bridges, but all elements of your community used by, or for the public, are assets. Brightly specializes in helping manage, maintain and monitor those assets, resulting in the best possible financial and operational outcomes.



Structures



Roads



Buildings



Light Rail



Ports



Utilities



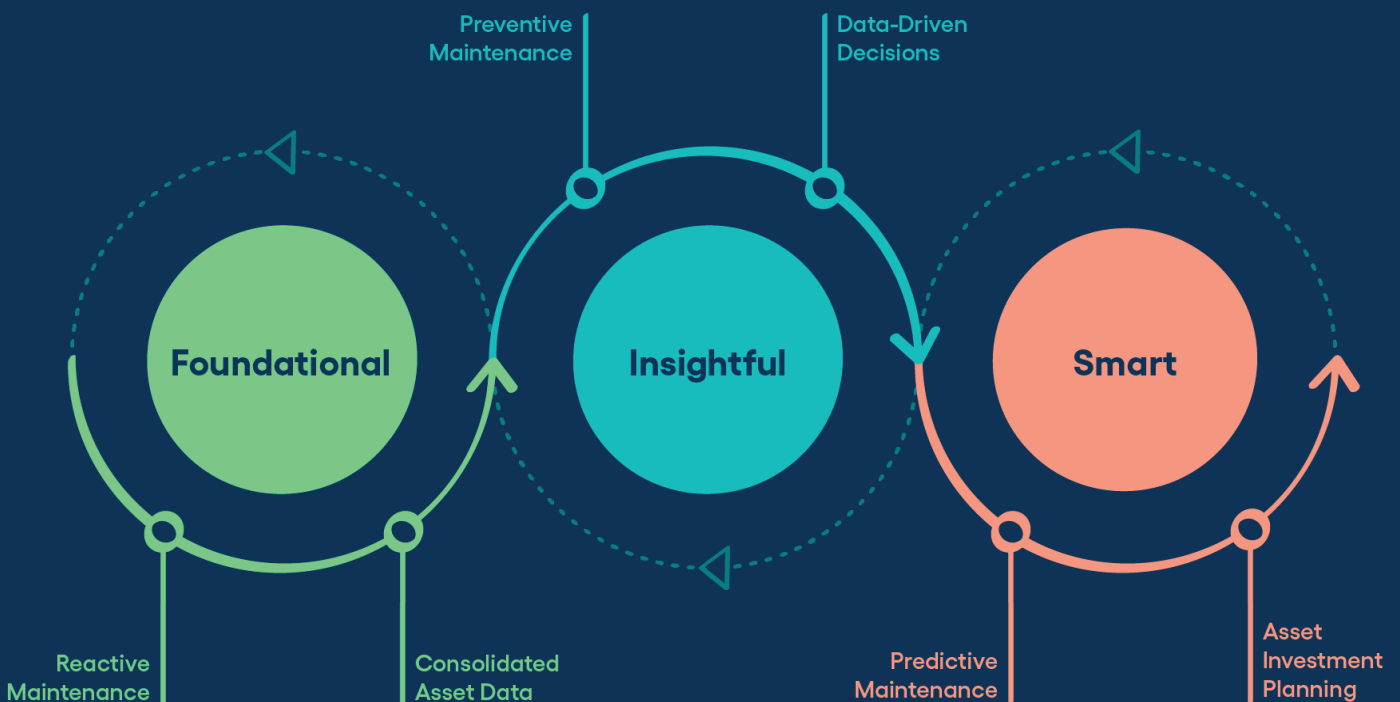
Campuses



Parks & Recreation

The Journey to Asset Investment Planning.

Good Asset Investment planning is the result of a journey that starts with a foundational understanding of your public infrastructure assets, through collecting and consolidating your asset information, then creating insights through analytics, leading to data-driven decisions, and finally becoming smart, with real-time monitoring, and predictive capabilities, resulting in the best long-term Asset Investment Plan.

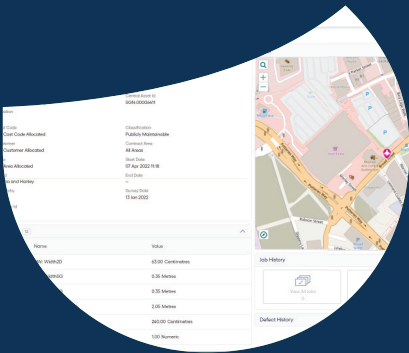


A solid foundation is critical to success.



Reactive Maintenance.

- Intake defects from community, employees and other stakeholders.
- React to broken assets.
- Report fixes.
- Increased risks for unexpected downtime.



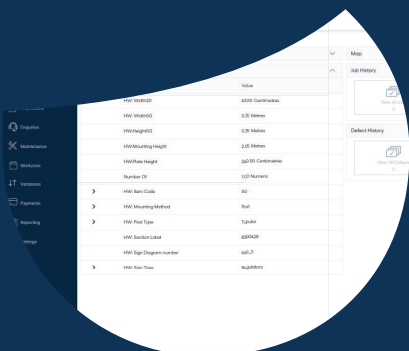
Asset Register.

- A fully open and flexible asset register eliminates the need for multiple systems.
- Easily locate all assets for ease of scheduling and maintenance.
- Always be compliant with accurate, up-to-date asset records, saving you time and effort.
- Integrated with GIS to provide complete information.



Asset Condition.

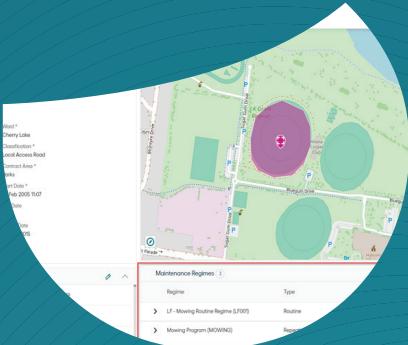
- Evaluate asset condition and note efficiency, defects and wear.
- Be more efficient and prioritize which assets require the most attention based on condition.
- Prevent unplanned downtime while increasing asset utilization.



Consolidated Asset Data.

- Understand previous work done on the asset.
- Identify trends to diagnose larger problems.
- Track costs to assist in calculating total cost of ownership.

Use **Insights** to make data driven decisions that matter.



Preventive Maintenance.

- Perform regular scheduled maintenance activities across teams, processes, and assets.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.
- Lower costly emergency repairs, saving the business money.



Contract Management.

- Easily manage large operational contractor activities without the need for multiple systems, saving time and effort.
- Ensure quality of work with service-level monitoring and audits.
- Drive better quality and behaviour by supporting multiple contract mechanisms.



Data Driven Decisions.

- Use all data collected to determine best decisions both financially and operationally.
- Understand the performance of your assets to determine efficiency and potential for replacement.
- Easily track your KPIs and take corrective actions to improve performance and operations.



Sustainable Operations.

- Identify areas of energy leakage through automated bill management and maintenance reports .
- Justify spending and make decisions based on energy needs and climate impact.
- Report on energy savings and carbon reduction to stakeholders.
- Secure additional funding opportunities based on projected and actual results.

Be smart with your insights and automate your future.



Predictive Maintenance.

- Leverage predictive models to prevent asset failure, resulting in reduced costs.
- Predict when maintenance should be performed, leading to cost savings over routine maintenance and better productivity.
- Increase the life of your assets, improve overall efficiency, and minimize disruptions.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.



Asset Lifecycle Modelling.

- Model the lifecycle of your assets to maximize operational efficiency and generate greater ROI.
- Run scenarios to see how different levels of funding have different outcomes.
- Gain better transparency and increase safety and compliance by not waiting until your asset fails.



Condition Based Capital Planning.

- Target capital dollars to where they need to be in any given year.
- Predict when maintenance would best be performed, leading to cost savings over routine maintenance and better productivity.
- Further increase the life of your assets, improve overall efficiency, and minimize disruptions.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.



Asset Investment Planning.

- Understand your asset spend through real-time data and where to invest for better ROI.
- Easily optimize expenditures that don't deliver value through capital investment planning to save money.
- Make long-term investment decisions with data-driven insights to increase business success.
- Effectively communicate data-supported spending decisions with community stakeholders.

With you every step of the way.



Services.

- **Data points gathered from 20+ years:**
When you have robust operations and CMMS analytics, you can work smarter and make more of a difference to those who depend on you. We have gathered billions of data points from over 20 years of working with clients like you.
- **Legendary Support:**
We're proud that clients call our support "legendary." We bring our deep, industry-focused expertise, integrated technology and committed client service teams to help you accomplish more than you think is possible.
- **Professional & Managed Services:**
Designed to be customized to your organization's needs, paving your path from implementation to operational excellence. Brightly works collaboratively with clients to identify and bridge their organization's specific gaps, taking away onerous asset management tasks from your team so they can focus on their day-to-day responsibilities.
- **Implementation Services:**
Our structured approach to implementation is supported by a team of experienced professionals, passionate about helping you achieve your operations and asset management goals. Like our software, our implementation services are scalable to meet your specific needs, and can include integrations for ERP, geospatial and other third-party systems.
- **Consulting:**
Our broad, accomplished understanding of CMMS and asset management application across industries allow our teams to have a unique perspective. Our goal is to ensure your organization has a custom solution with the proper tools so you can make informed decisions.

About Brightly Software

Brightly Software, a Siemens company, enables organizations to manage the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly's sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritize and manage preventative maintenance activities, and support organizations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimize their teams, operations and strategic planning initiatives. For more information, visit brightlysoftware.com

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