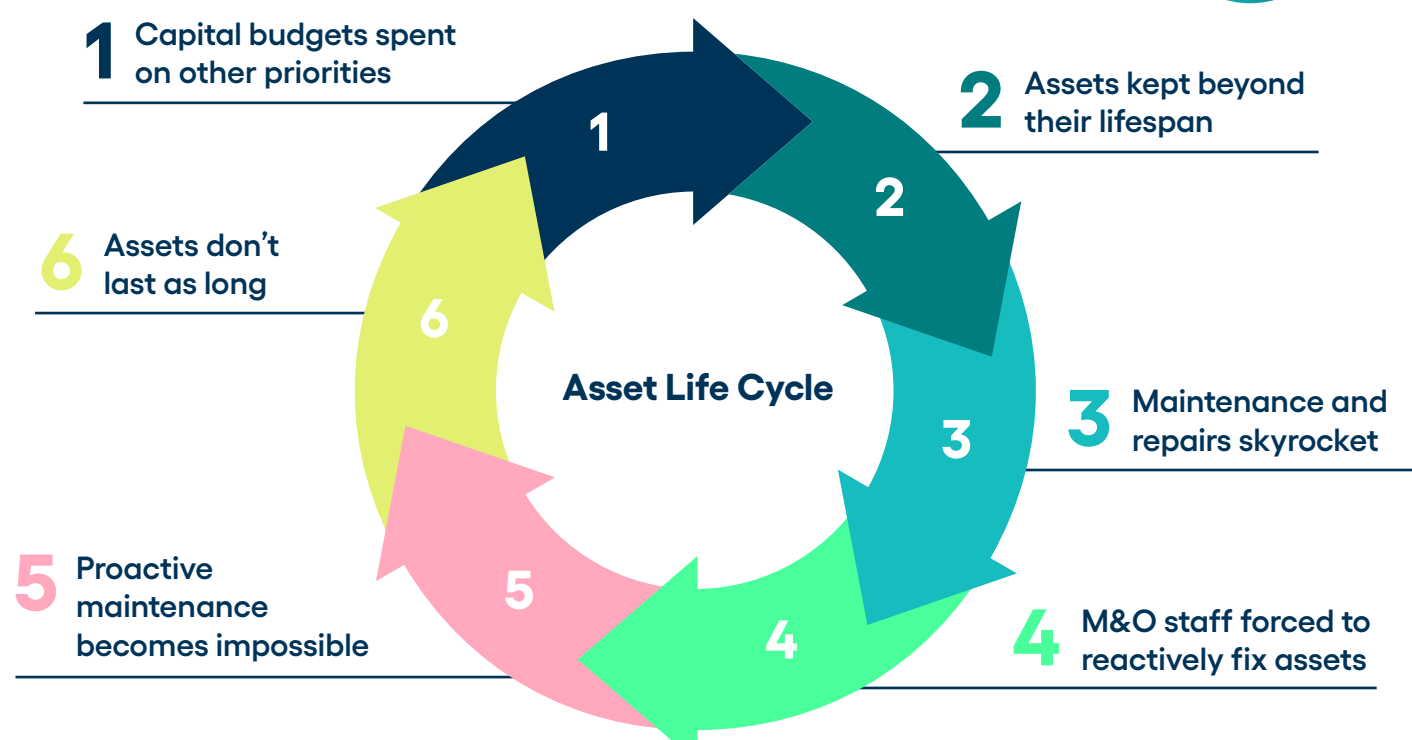


Light up your maintenance strategy with data

Escape the costly cycle of reactive maintenance, the Brightly way



Are you stuck in a break/fix cycle?



If this cycle sounds familiar, you're likely wasting more time and money than you realize.

Escape the break/fix cycle

By shifting from a reactive maintenance strategy to a more proactive approach, you can minimize the time spent fixing aging or faulty assets, and eliminate unnecessary costs related to urgent parts and repairs.

Most start at "If it isn't broke, don't fix it"

Stage 1: Reactive maintenance



Servicing urgent work orders only to fix what is broken

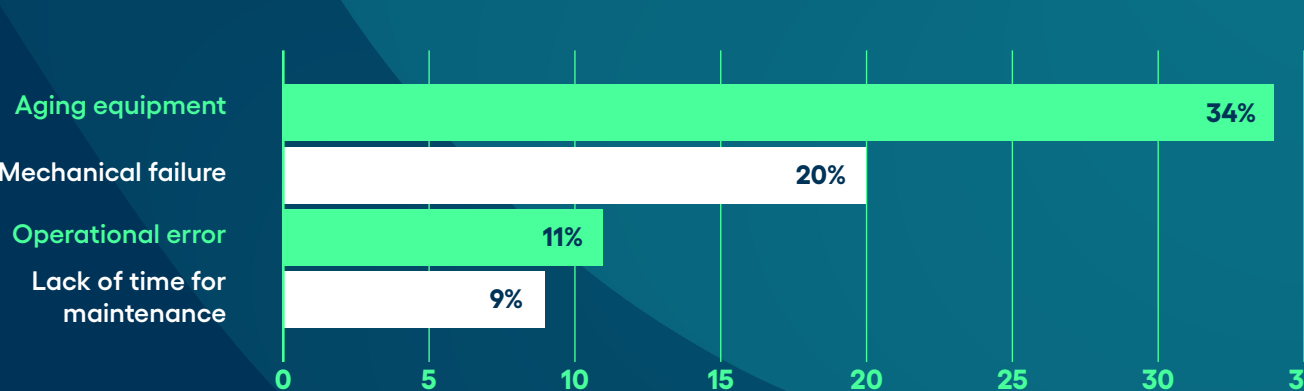


Signified by a distinct lack of time for proactive initiatives



Can result in high cost of last-minute parts and/or costly work shutdowns

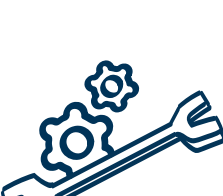
Leading Causes of Unscheduled Equipment Downtime¹



To avoid many of these reasons for unscheduled downtime, move to stage 2.

But turn on a little proactivity, and you're here:

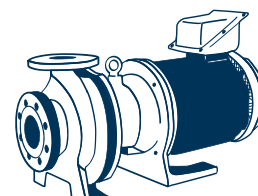
Stage 2: Preventive maintenance



Proactively maintaining assets before failures occur to maximize their lifespan

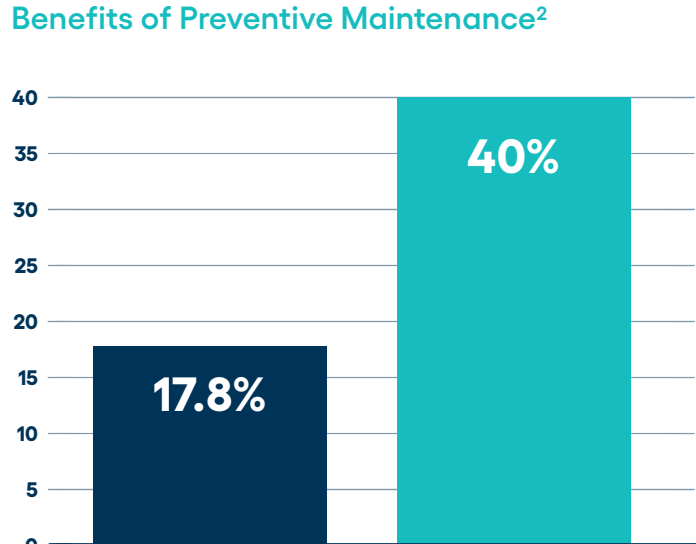


Characterized by a regular maintenance schedule and strategy

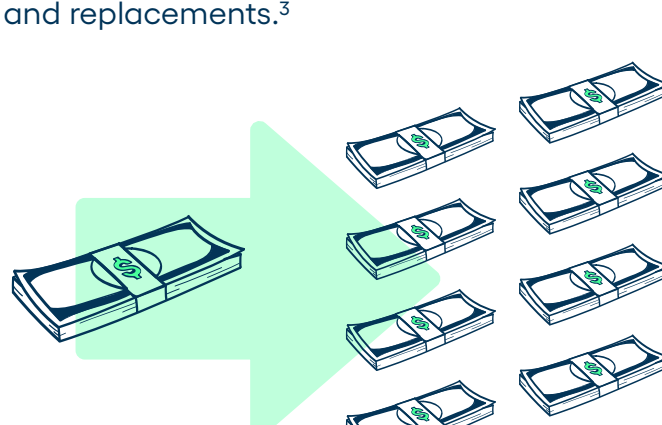


Commonly results in longer asset usefulness and less unplanned downtime

Benefits of Preventive Maintenance²



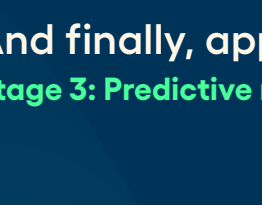
For every \$1 invested in preventive maintenance, companies can save between \$4 and \$9 in costs associated with repairs and replacements.³



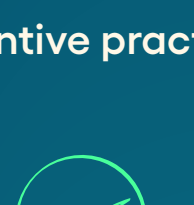
Want to save even more? Move to Stage 3.

And finally, apply data to preventive practices here:

Stage 3: Predictive maintenance



Using data and analytics to predict when an asset may fail

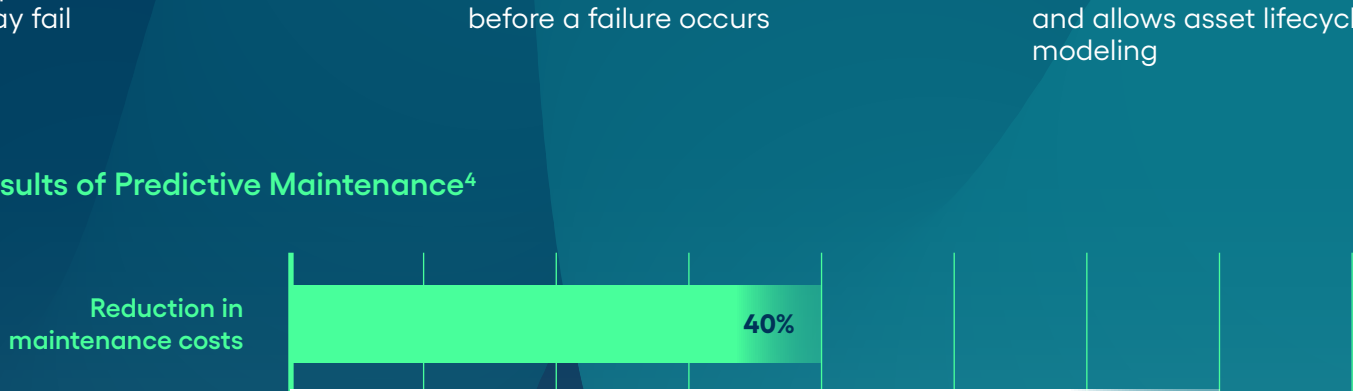


Includes proactively scheduled maintenance to address issues before a failure occurs



Commonly leads to more efficient work, saves money and allows asset lifecycle modeling

Results of Predictive Maintenance⁴



Ready to shine a light on your maintenance strategy?

Brightly Software helps you leverage the power of preventive and predictive maintenance, using prescriptive analytics to bring your data into action with faster and more informed decision-making.

Want to learn more? [Schedule a call with a Brightly expert today →](#)



Feeling Proactive?

10 Maintenance Activities You Should Do Now | Brightly

Sources

- 1 Latest Maintenance Statistics for 2023: Data, Adoption & Strategies
- 2 Preventive vs. Predictive Maintenance: Which is More Effective for Reducing Downtime
- 3 Interesting statistics about maintenance management and why you need to get it right!
- 4 Preventive vs. Predictive Maintenance: Which is More Effective for Reducing Downtime