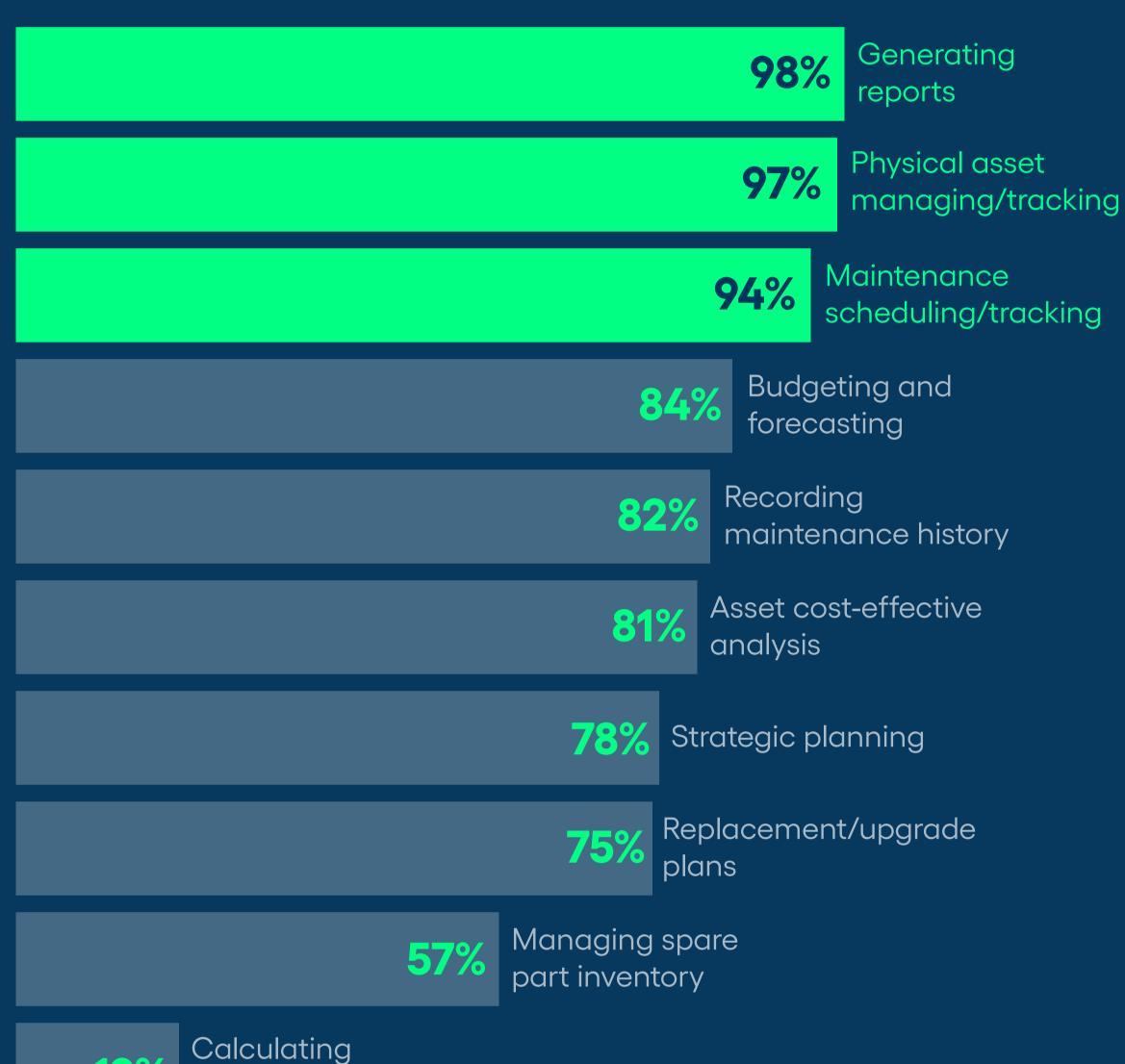
The Complete Picture: Why a Modern Asset Management Software is Critical in 2025

Asset management software is no longer a nice-to-have. Today, it's a critical component of any organization's ability to manage their equipment, facilities, and infrastructure in an efficient and cost-effective way. But, not all asset management systems are created equally.

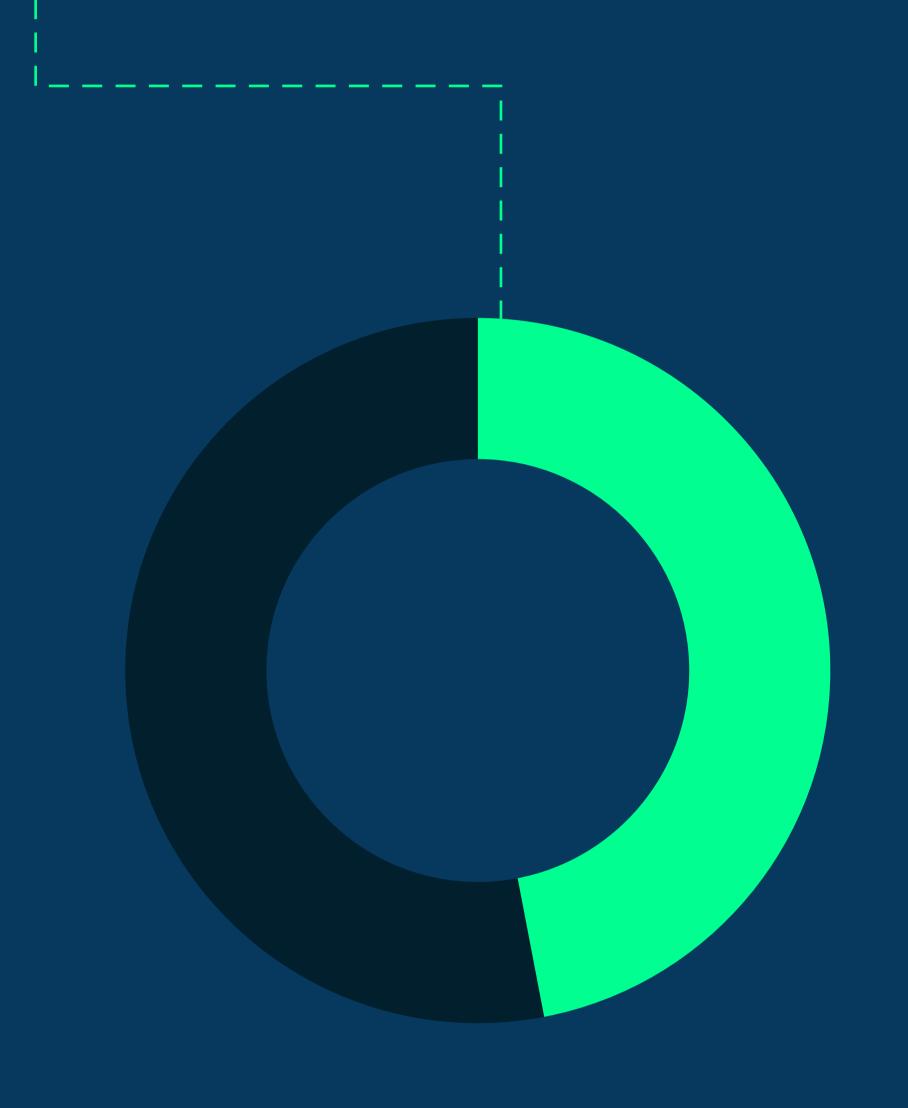
Nore than a CMMS

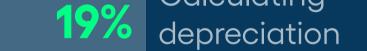
While a robust computerized maintenance management system (CMMS) is necessary for centralizing asset data and streamlining maintenance work orders, a complete asset management solution should offer much more.

Most common uses of asset management systems \checkmark



43% of asset managers are facing aging infrastructure

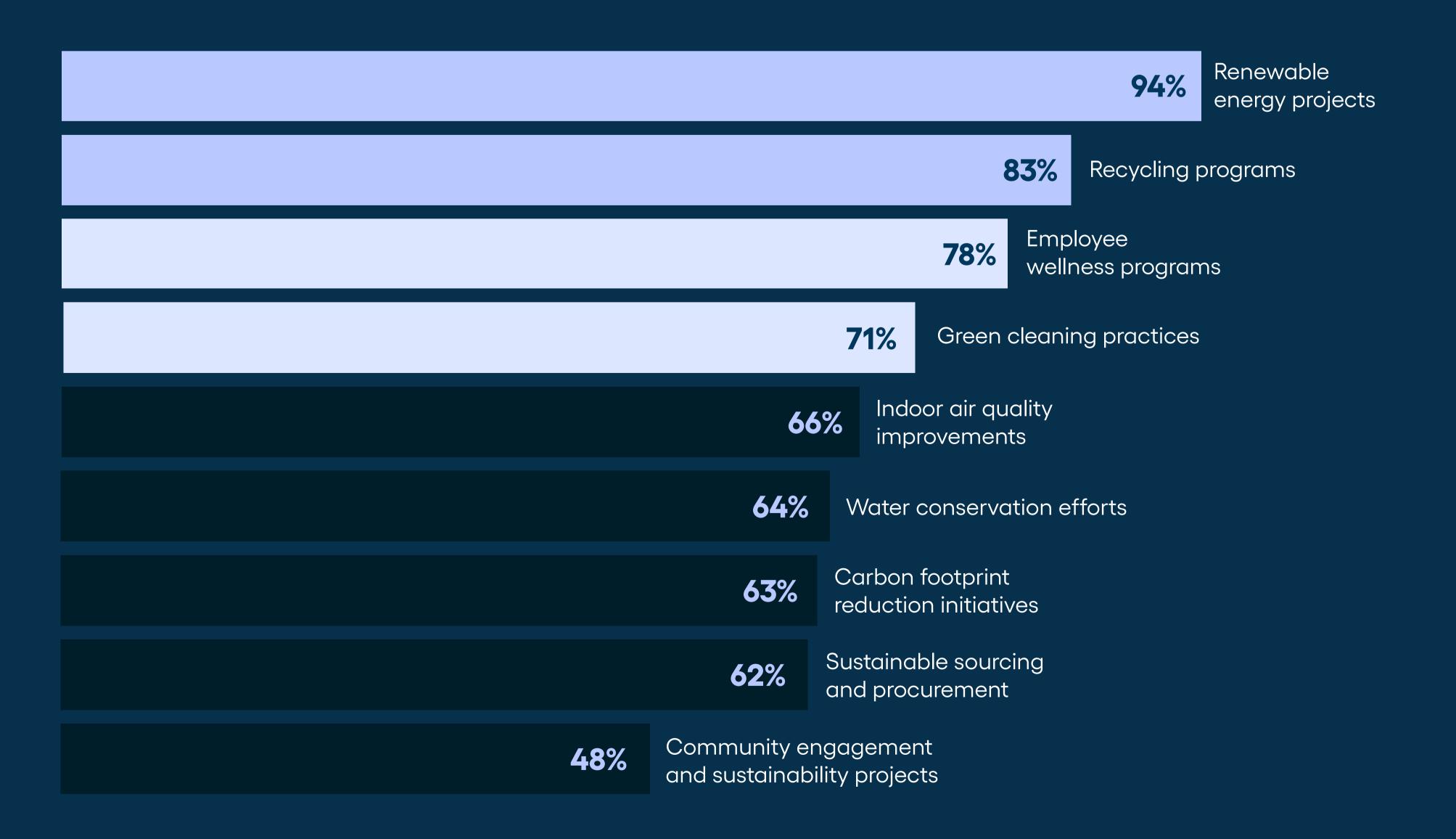




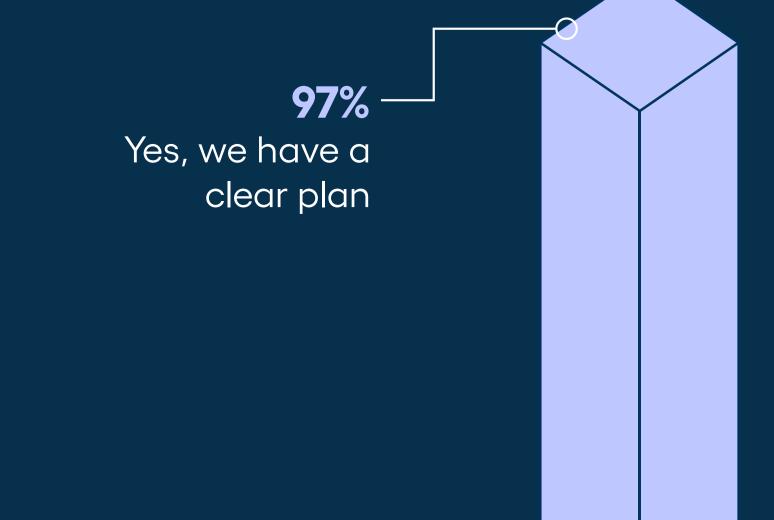
A sustainable solution

From environmental to workforce sustainability, asset managers need solutions that help implement long-term strategies to prioritize health, well-being, and efficiency, while preserving resources and minimizing waste.

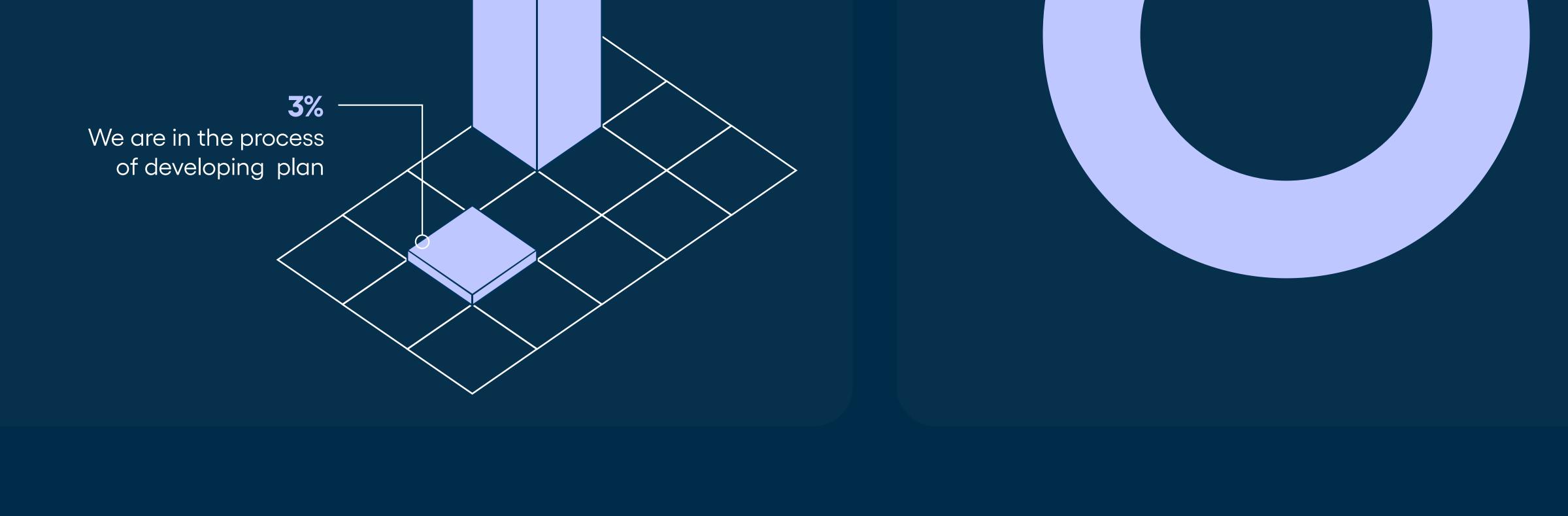
Most common sustainability initiatives \checkmark



Number of asset managers with a workforce sustainability plan in place

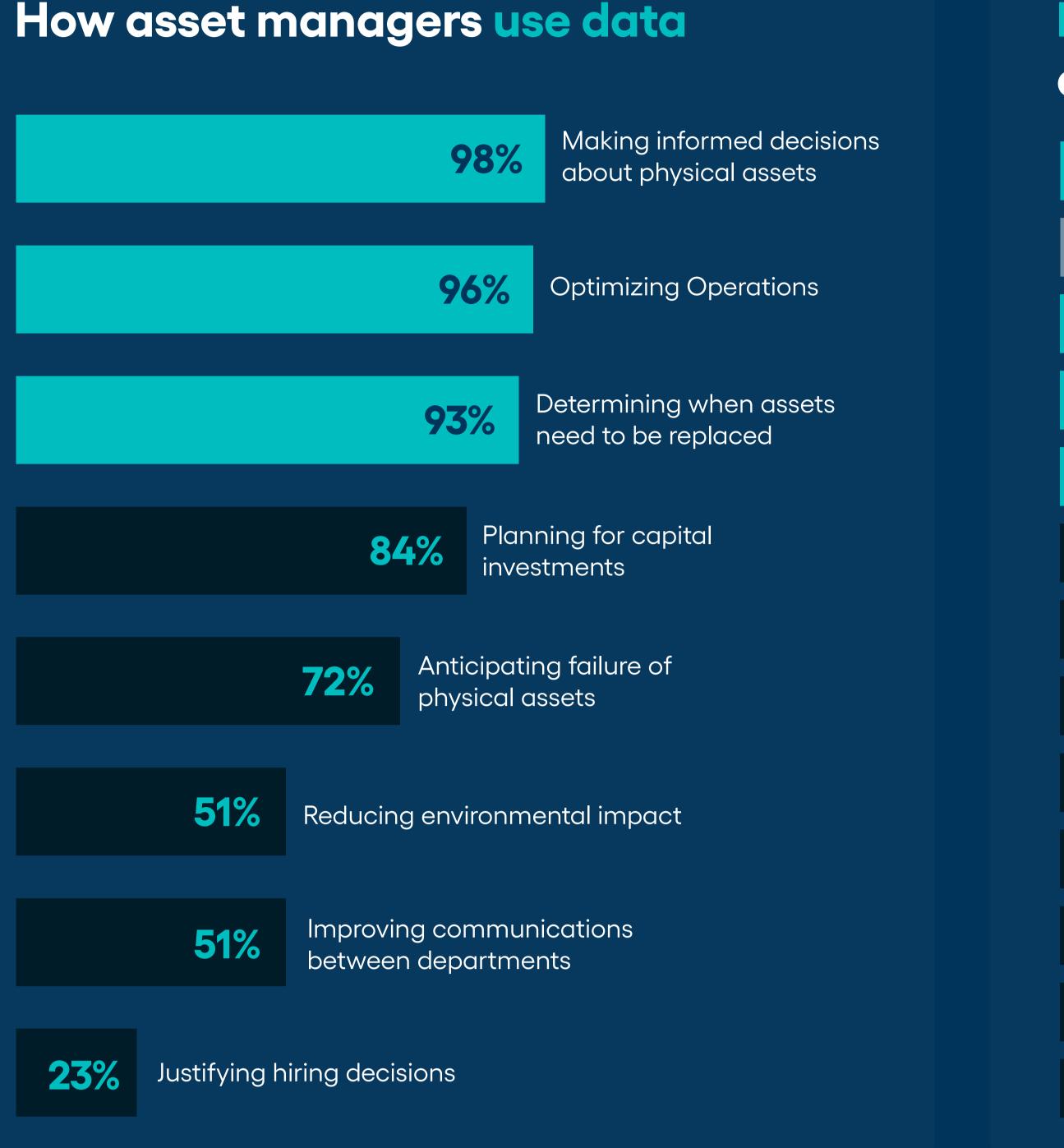


) 80% of asset managers use asset management systems to develop workforce sustainability plans

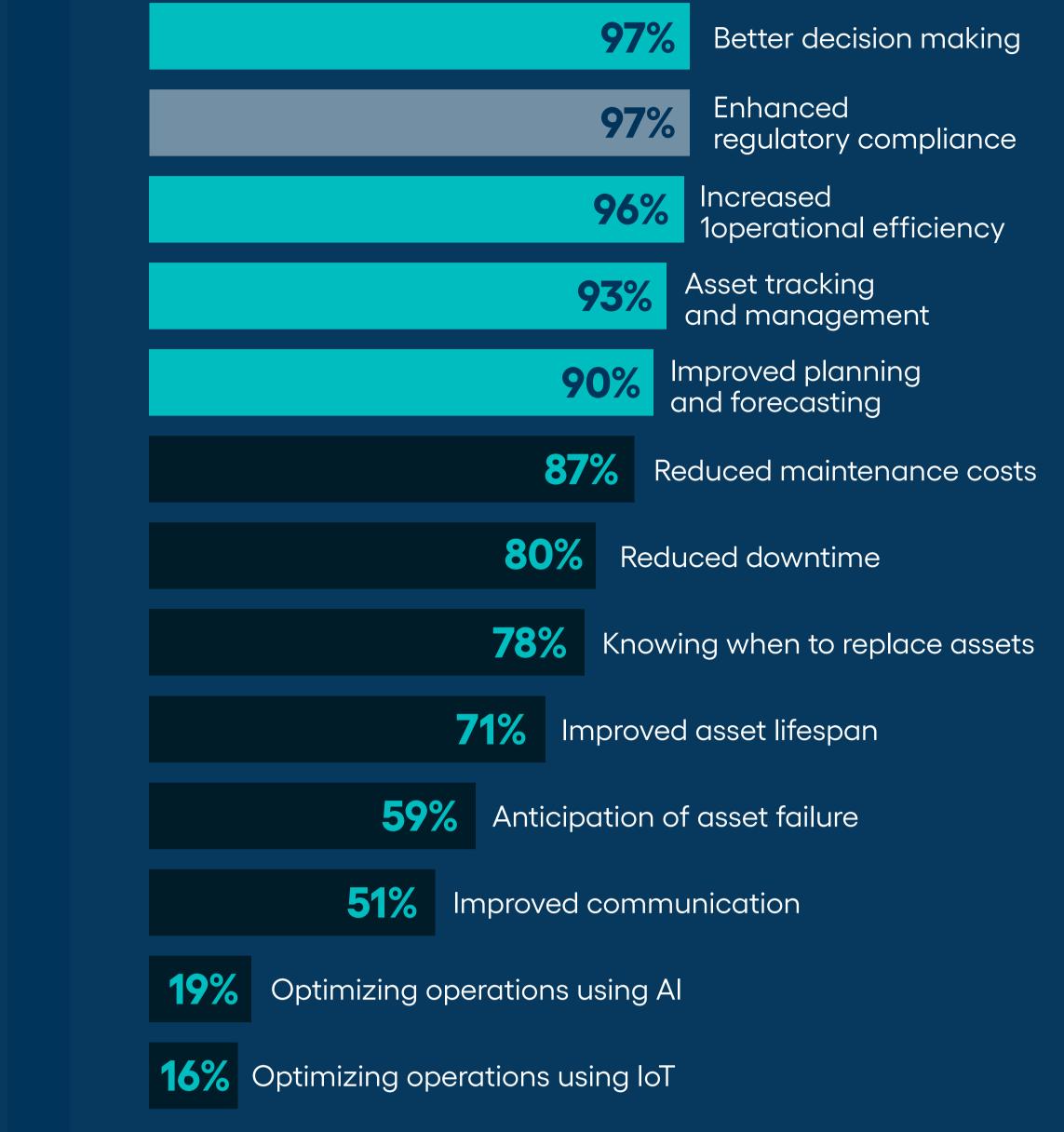


The power of reliable data

Data drives every successful asset and facilities management strategy. From predictive maintenance to long-term capital planning to sustainability initiatives, reliable data has become foundational to creating a complete asset management solution.

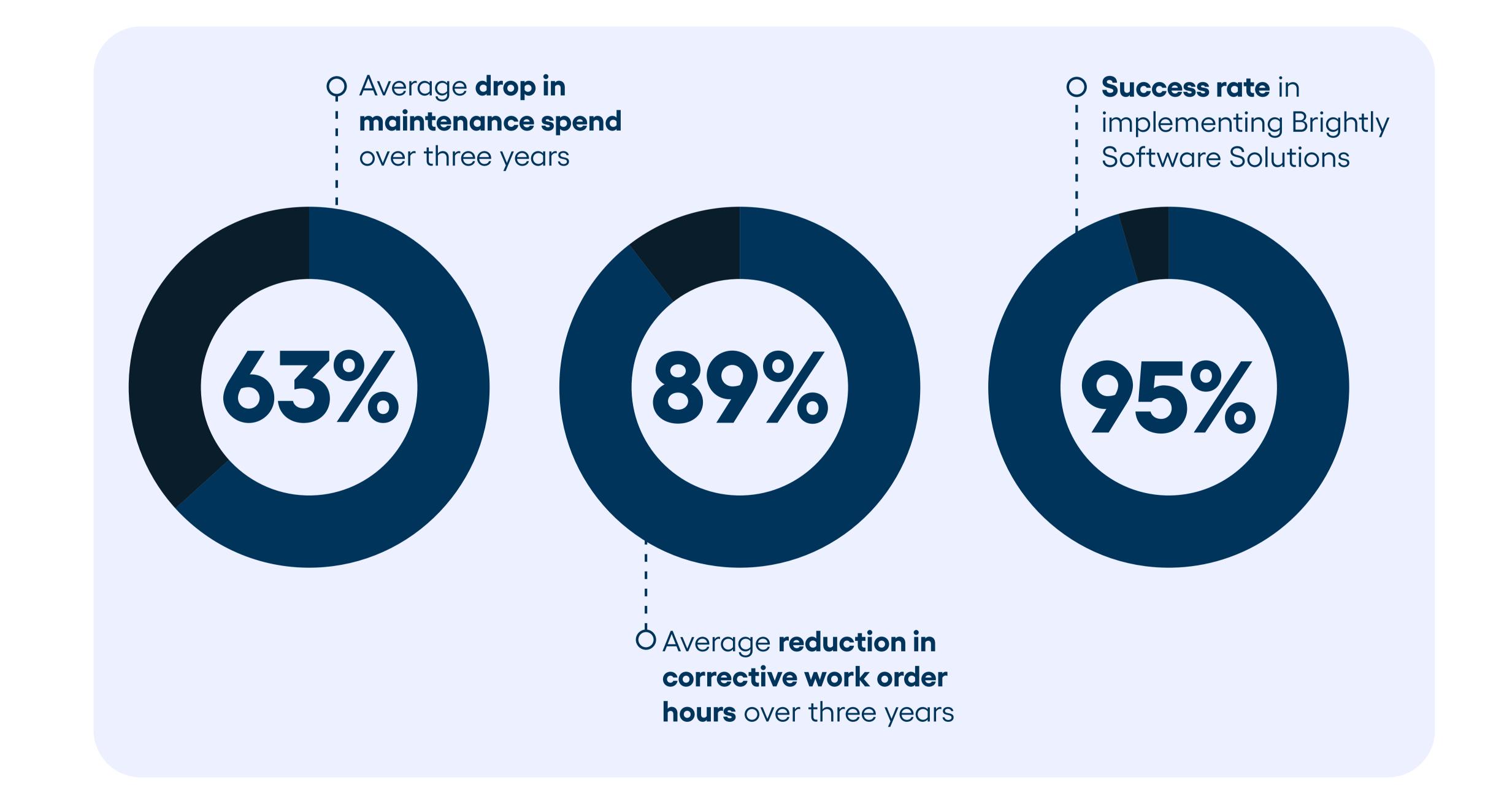


Biggest benefits of reliable asset data



The easiest decision you can make

Brightly Software helps take the guesswork out of managing and maintaining your assets. Our complete asset management solution helps eliminate unnecessary downtime, avoid unexpected costs, and make smarter data-driven decisions that lead to long-lasting success.





Brightly Software, a Siemens company, enables organizations to manage the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly's sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritize and manage preventative maintenance activities, and support organizations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimize their teams, operations and strategic planning initiatives. For more information, visit brightlysoftware.com.

Safeguarding Against

