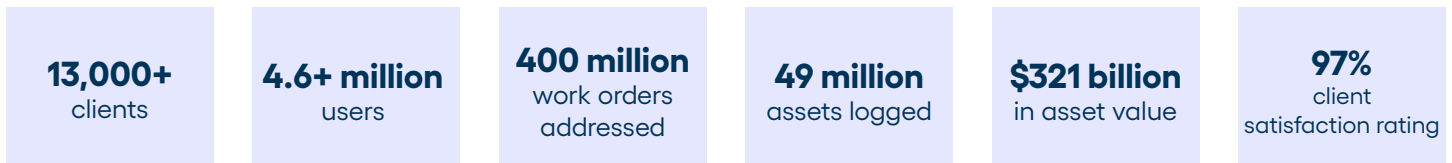# Brightly

Complete Facility Management Solutions for Higher Education

Optimize your assets and operations while planning for the future for healthy facilities that boost your campus image.

Brightly by the numbers

13,000+ clients	**4.6+ million** users	**400 million** work orders addressed	**49 million** assets logged	**$321 billion** in asset value	**97%** client satisfaction rating

Facility Management
Cost tracking and repair history for total cost of ownership decision-making

Workflow Management
Location- and asset-based work orders, job planners, and preventive maintenance (PM) calendar scheduling

Capital planning and forecasting
Budgeting and forecasting, asset health monitoring, and built-in project tools

Mobile App
Bar code and QR code capabilities for more order, asset parts management

Robust reporting and analytics
Predefined dashboards with KPIs, reports and charts, as well as data analyzer tools

ESG and Energy Management
Utility tracking and conservation, net zero carbon tracking, and reporting

Event Management
Facility event scheduling and booking, event cost recovery, and scheduler integrations

Implementation, training, and support
Access our legendary support team, as well as unlimited access to our learning management system

> "We know students, as well as their parents, expect immediate response to requests. Days, or even hours, to respond are not acceptable. Satisfaction with prompt service leads not only to retention of students in the residence halls, but retention at Georgia College.
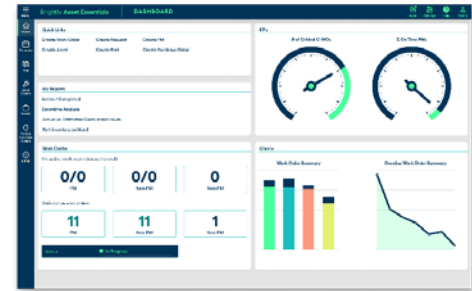
Larry Christenson
Executive Director of University Housing, Georgia College

brightlysoftware.com/assetessentials

Facility improvement tools that boost efficiency and guide strategic decisions in one solution

Brightly's suite of powerful, cloud-based solutions work together to help you and your teams improve the efficiencies of today, while helping plan for growth of tomorrow. Whether you are taking your first step in establishing a modern asset foundation, or you are shifting into long-term strategic planning, Brightly is there to help you — one asset at a time.
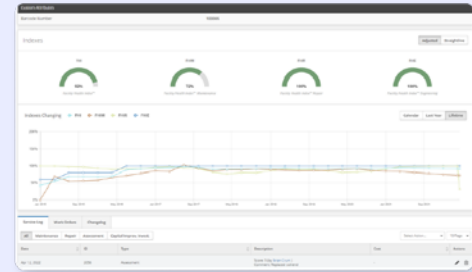
Asset Essentials

Positioning yourself for long-term success, Brightly Asset Essentials™ is your facility management go-to in gaining greater operational insight into your manufacturing assets and work order management. From automating work orders to centralizing work order histories into one, easy-to-access location, Asset Essentials is your first step in establishing a strong facility management foundation, designed to improve team productivity, efficiency, and communication.
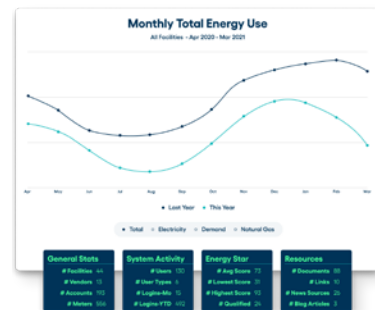

Origin

Your all-in-one capital planning tool as you shift to strategic facility management, Brightly Origin ™ accesses and analyzes your asset data in real-time, helping you determine where to focus your limited funds and improve your capital spending. Combining your real-time data with predictive modeling, Origin helps you confidently make and justify budget requests and capital plans to leadership, while visualizing the costs of deterring maintenance.

Energy Manager

Brightly Energy Manager™ is your world-class energy management tool that helps your asset and energy team identify utility waste, better prioritize action, and make smarter operational decisions with centralized utility management. With automated utility imports and real-time analytics, you can make informed decisions to meet your organizations goals and align with your students and community.

Event Manager

Manage events with ease with Brightly Event Manager™, the all-in-one event management solution designed to streamline facility and room rentals for communities and staff. Built to help recognize revenue on facility use and simplify event-related logistics and scheduling. Complete with facility and sports integrations to keep your events aligned in one place that ensures availability and the best experience for your students, staff, and community.

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Experience the Difference

Brightly's award-winning implementation and support teams are legendary — providing our best service so you can do your best work.

Our partnership doesn't end once you and your software go live. Along with our legendary support team, we combine expertise, training, libraries, and curated learnings with anytime, anywhere access to ensure you and your teams have what you need to thrive and be successful.

Accolades

From users to industry-leading thought leaders, Brightly continues to rank as one of the top leading facility management solutions!

Brightly Companion

Brightly Companion is a personalized learning experience within our products and provides an interactive training journey guiding you to productivity.

Brightly Academy

Brightly Academy is designed to provide a self-paced learning environment for key administrators of our products. Your subscription gives you 24/7 access to curated learning content.

Brightly Community

Brightly Community is your central hub for our Knowledge Base, Help Site, and Brightly Academy so you can conveniently access these resources any time that is right for you.

Professional Services

Our Professional Services team enables clients to build a sustainable future, through trusted partnerships and industry-leading expertise.

Legendary Support

Our Legendary Support team is ready to answer your product questions by phone (always talk to a real person), by email (we strive to respond within the hour), and live chat!

> **When Brightly helps us to operate smoothly, it in turn allows our schools to be more successful.**
>
> **Loren Parck,**
> Maintenance Technician, Redlands Unified School District

brightlysoftware.com/assetessentials

Brightly delivers the highest security standards

Data Encryption
→ Encrypted at rest, in transit, and on devices
→ AES 256-bit encryption protocol
→ Keys protected with AWS Key Management Service (KMS)

Security Processes
→ SOC 2, Type 2 (SSSAE16)
→ ISO 27001 Certification
→ Third-party Managed Detection and Response (MDR) service for 24/7/365 monitoring
→ Require data privacy training for all employees

Software Security
→ AWS security services for infrastructure, product, and procedure levels
→ Role-based permissions to control data access, scoping
→ Separate environments for development, QA testing, and production
→ Multi-tenant data server infrastructure, client data segmented from other clients

Data Hosting
→ Full data backups and recovery
→ Local redundancy of systems, storage, and networks
→ Real-time data monitoring
→ Compliant with European Unions' Global Data Protection Regulation (GDPR)

See why Brightly is the winning solution

Brightly goes beyond centralizing facility management. Our award-winning software delivers a comprehensive data-driven solution, striking the right balance between ease of use and robust functionality.

"

The data from Asset Essentials has allowed us to make a big difference for our community, and it's been great to see everyone in our community working together for our schools.

Alexander Villanueva,
Director of Facilities and Maintenance, Waco ISD

Features	Brightly Asset Essentials	Other competitors
WO & PM Optimization	✓	
Inventory Optimization	✓	
Integration Capabilities	✓	
Mobile App	✓	
Safe & Certification Management	✓	
Unlimited Requester Access	✓	
Dedicated Account Manager	✓	
Manufacturing Experience	✓	
Multi-location asset visibility	✓	
24/7/365 In-house Support	✓	
SOC-2, Role-Based Access Control, 24/7 System monitoring	✓	
Full suite of product offerings - CapEx Budgeting/Forecasting & Energy Mgmt	✓	

About Brightly Software

Brightly Software, a Siemens company, enables organizations to manage the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly's sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritize and manage preventative maintenance activities, and support organizations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimize their teams, operations and strategic planning initiatives. For more information, visit **www.brightlysoftware.com.**