

# The Journey to Asset Investment Planning: **Insightful**

Asset Management is one of the most important activities for local authorities, but it can be highly complex.

Effective Asset Investment Planning is the result of a journey that starts with a **foundational** understanding of your public infrastructure assets, developed through collecting and consolidating your asset information. Then by creating **insights** through analytics, you can make more informed, data-driven decisions.

Use **Insights** to make data driven decisions that matter.

## Preventive Maintenance



- Add regularly scheduled maintenance activities across teams, processes, and assets.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.
- Lower costly emergency repairs, saving the business money.
- Improve safety conditions for your workers.
- Extend the life of your assets.

## Contract Management



- Easily manage operational contractor activities without the need for multiple systems, saving time and effort.
- Ensure value for money with service-level monitoring and audits.
- Drive better quality and behaviour by supporting multiple contract mechanisms.

## Performance Management



- Understand the performance of your assets to visually report back to stakeholders at all levels.
- Easily track your KPIs and take corrective actions to improve performance and operations.
- Customise reports to meet the needs of your business requirements.

## Sustainable Operations



- Net Zero - Operational sustainability monitoring and reporting.
- Carbon Analytics - Scope 1, 2 and 3 carbon reporting and analysis.
- Track operational carbon around sustainable material usage.
- Secure greater funding opportunities based on carbon data results

Remember with **Brightly Software**, we are with you every step of the way!

## Engagement



- Better engagement with residents who can report, track and monitor on public assets.
- Provide residents with clear information on upcoming work.
- Residents can report issues removing failure mode.
- Bringing the community into the heart of your assets.

## Services

- **Client services & support** — Your operational success is our focus and we are here for you.
- **Managed services** — Software adoption with services.
- **Implementation** — Fast time to value with industry specialists.
- **Consulting** — Experienced asset management professionals.
- **Partnerships** — Find a partner you can trust with Brightly and build a lasting relationship.