

Brightly

A Siemens Company

brightlysoftware.com

K-12 Buyer's Guide to Complete Asset Lifecycle Management



Managing facilities and assets in K-12 schools is no small task. From ensuring classrooms are safe and functional to maintaining large-scale infrastructure like HVAC systems and athletic facilities, every detail matters. Effective asset lifecycle management goes beyond simple maintenance—it helps schools optimize budgets, maintain compliance, improve sustainability, and ensure long-term planning.

This guide details how Brightly Software's world-class suite of asset lifecycle management solutions supports K-12 schools at every stage – helping you make smarter decisions, reduce costs, and keep your facilities operating smoothly.



Going beyond a standard CMMS

A standard computerized maintenance management system (CMMS) is a vital tool for tracking work orders and managing maintenance, but modern schools need solutions that go further. Complete asset lifecycle management solutions provide a view of the bigger picture.

While a CMMS provides access to asset and facilities data that can be leveraged to inform decision-making, there are a few areas with more advanced solutions are needed:

1. Budgeting and cost management

Budgeting for K-12 facilities requires a holistic approach that considers both immediate costs and long-term financial sustainability. One of the most effective frameworks for this is [Total Cost of Ownership \(TCO\) framework¹](#).

The TCO encompasses all known and estimated costs associated with an asset, including initial acquisition, recurring expenses, renewal and replacement costs, and end-of-life expenditures. By implementing Brightly's modern-day asset lifecycle management solutions, K-12 leaders can foster data sharing between departments, improve record keeping, and create an easily accessible, centralized registry of asset information to support budget decisions.

2. Regulatory compliance and facility condition assessments (FCAs)

Staying compliant with local, state, and federal regulations is non-negotiable, but managing the complexities of compliance can be challenging without the right tools. Brightly helps you stay ahead by automating continual updates to your [facility condition assessments \(FCAs\)](#) to ensure you have real-time insights into your assets, tracking asset performance to identify compliance gaps before they become issues, and documenting maintenance histories for audits and inspections.

With a centralized system for monitoring regulatory requirements, you can confidently meet compliance standards, reduce risk, and avoid costly penalties while ensuring the safety and reliability of your facilities.

3. Sustainability and energy efficiency

Brightly's suite of asset lifecycle management solutions offer the tools needed to monitor and reduce energy consumption, identify inefficiencies, and track progress toward sustainability goals.

By leveraging real-time data and analytics, organizations can pinpoint areas for improvement, implement targeted energy-saving strategies, and ensure compliance with environmental regulations.

Additionally, having a clear view of ROI data can help justify investments in energy-efficient upgrades, reinforcing the long-term financial and operational benefits of sustainability initiatives. With a proactive approach to asset management, K-12 leaders can create more efficient, cost-effective, and environmentally responsible facilities.

4. Integration with other systems

A modern asset lifecycle management solution should work in harmony with the other tools you rely on to streamline operations and improve efficiency. Brightly integrates seamlessly with other important tools, like:

- Fleet management systems to optimize vehicle maintenance and usage
- Budgeting platforms to align financial planning with asset needs,
- Building automation systems to enhance energy efficiency and operational control.
- IoT sensors to enable predictive maintenance

With these powerful integrations – and more – Brightly can help you create a connected ecosystem that enhances your decision-making, greatly reduces unplanned downtime, and maximizes the useful life of your facilities and physical assets.

The Best of Brightly Software for K-12

Brightly offers a comprehensive suite of solutions designed to address the full asset lifecycle for K-12 schools. From daily maintenance management to long-term capital planning, our products empower your team to work smarter, not harder.

Asset Essentials	5
Origin	6
Energy Manager	7
Event Manager	8

Asset Essentials

[Brightly Asset Essentials](#) is a world-class, cloud-based CMMS solution that helps K-12 facilities leaders streamline daily maintenance tasks and enhance operational efficiency. By centralizing work orders, asset data, and maintenance activity within a single, intuitive platform, Asset Essentials ensures teams have access to critical information they need anywhere, any time – improving efficiency and supporting compliance across your entire organization.

With automated work order management, real-time task prioritization, and seamless technician assignments, Asset Essentials eliminates paper-based processes and reduces maintenance backlogs. But it goes beyond reactive repairs, enabling proactive and preventive maintenance to minimize disruptions, cut costs, and extend asset life.

Powerful reporting tools provide data-driven insights into performance, resource allocation, and long-term asset health. Schools can make smarter budget decisions, optimize resources, and stay agile with automated task notifications and work order updates.

By identifying asset issues sooner, improving repair vs. replacement decisions, and reducing operational waste, Asset Essentials is a powerful solution for helping K-12 districts create safer, more resilient, and more cost-effective learning environments.

Proven benefits:

- Reduce machine failures by up to 35%
- Save 12-18% on maintenance costs
- Cut work order processing time by up to 60 minutes



Hamilton Southeastern Leverages Brightly Software to Show \$300,000 in Annual Energy Costs

As one of the largest school districts in Indiana, Hamilton Southeastern Schools requires a lot of energy to stay up and running. With more total facility space than Lucas Oil Stadium, Gainbridge Fieldhouse, the Salesforce Tower, and the Indiana Convention Center combined, they needed an easy way to track their 10,000+ assets, quickly identify if and why equipment was not running properly, and access data to understand the overall impacts of their energy usage.

Here's how Brightly was able to help...

[Read the full story →](#)

Origin

Brightly Origin is an advanced capital planning tool designed to help K-12 schools strategically prioritize projects, secure funding, and manage long-term asset health.

By centralizing project management, K-12 leaders can improve collaboration across departments, track costs to assess the full impact of deferred maintenance and ensure a more comprehensive approach to capital planning. But the benefits don't stop there.



Know your assets inside and out

Origin offers the industry's largest operations database to benchmark your maintenance data against and predict long-term asset health—so you always know the status of your entire portfolio.



Prevent failures before they occur

Stay ahead of asset deterioration with built-in risk ranking tools that highlight aging assets and guide smarter repair-versus-replace decision.



Turn your CMMS data into action

Seamlessly integrate work order and preventive maintenance data from any CMMS to keep asset life expectancy accurate and up to date.



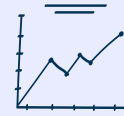
Make every dollar count

Secure funding with compelling visuals and metrics that project budget needs up to 30 years ahead while addressing deferred maintenance risks.



Plan with confidence

Streamline capital projects using Origin's powerful built-in tools that calculate total costs and provide a collaborative, full-picture approach to long-term planning.



Gain data-driven insights

Use detailed reports, KPIs, and benchmarking to assess performance, mitigate risk, and optimize labor and asset management strategies.

With Brightly Origin, K-12 schools can move beyond standard CMMS capabilities to build a proactive, data-driven approach to asset and capital planning. By leveraging powerful insights, predictive analytics, and seamless integrations, you can optimize resources, justify funding, and ensure your facilities are well-equipped for the future. Take control of your school's long-term success with a smarter, more strategic approach to capital planning.

Energy Manager

[Brightly Energy Manager](#) provides K-12 schools with a cutting-edge platform to completely transform how they approach energy management. By consolidating utility data into one centralized hub, Energy Manager gives facilities managers a comprehensive, district-wide view of their energy usage patterns.

- Prove and communicate successful improvements to energy consumption to stakeholders
- Make more informed decisions with access to real-time energy data
- Track energy-saving and cost-reduction initiatives
- Identify energy waste and improve operational efficiency and sustainability

By sharing clear, actionable insights institution-wide, Energy Manager encourages energy-conscious mindsets and behaviors among staff, students and administrators alike. Their day-to-day actions become more aligned with overarching environmental goals and priorities.

But Energy Manager goes far beyond just tracking and analysis – it also delivers impressive real-world results that benefit both the environment and schools' finances. Energy Manager clients have reported cutting CO₂ emissions by a staggering 142,150 tons, equivalent to taking 27,380 cars off the road for a year.

On top of that, it has helped achieve over \$171.4 million in energy cost savings and conserved 12 billion gallons of water - enough to fill 118,545 Olympic-sized swimming pools.

With Energy Manager, K-12 schools can revolutionize their energy management strategies. By providing a centralized platform for utility data, real-time insights, and comprehensive tracking tools, it enables data-driven decision-making, fosters a culture of sustainability, and delivers significant financial and environmental benefits.

Energy Manager has helped schools achieve:

142,150 tons

of CO₂ emissions cut

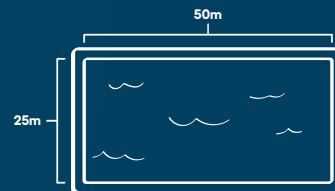
equivalent to taking **27,380 cars** off the road for a year

\$171.4 million

in energy cost savings

12 billion

gallons of water conserved



enough to fill **118,545 Olympic-sized swimming pools**

Des Moines Public Schools Saves \$20M+ with Energy Manager

As a 9-year ENERGY STAR award winner, Des Moines Public Schools has a history of demonstrating superior energy efficiency practices. Over a decade, they reduced energy consumption by 31% across their vast district and saved more than \$20 million in energy costs. Learn how Energy Manager has helped make it possible.

[Read the full story →](#)



Event Manager has helped schools achieve:

1.7 million

invoices to date



totaling **\$1.1 billion in revenue** for schools

51 million

hours of events managed



equivalent to **135,500**
Olympic Games

9.8 million

events managed in a
single year



Event Manager

[Brightly Event Manager](#) empowers K-12 schools to simplify their event management processes by streamlining scheduling, organization, and promotion, to help schools maximize efficiency and boost revenue. The platform provides a centralized hub for managing all event-related tasks, from scheduling and resource allocation to invoicing and reporting. This enables schools to recover costs, increase revenue, and gain valuable insights into event impact.

Event Manager can increase cost recovery as well by automating invoicing for facility use and streamlining resource allocation. It also provides robust reporting tools to track registrations, resource usage, and the financial impact of each event. This data-driven approach allows schools to make informed decisions about future events and demonstrate the return on investment to stakeholders.

By centralizing key processes, automating administrative tasks, and providing data-driven insights, Brightly Event Manager empowers schools to better optimize resource allocation, maximize revenue, and enhance communication across departments. You need only look at the solution's impressive track record of financial impact and event support to understand its value and potential as a comprehensive solution for your school system to streamline operations, increase ROI, and create more engaging events that benefit your entire community.

Wisconsin School District Increases Revenue and Visibility with Event Manager

After Verona School District in Wisconsin upgraded from Brightly's SchoolDude software to Event Manager to improve their facilities management, they were able to improve visibility into venue availability, simplify invoicing to clients, and increase their annual facility rentals. For them, it's become "a huge time saver."

[Read the full story →](#)

Brightly's 3-step implementation

[Our structured approach](#) to implementing asset lifecycle management solutions is led by a team of experienced professionals, passionate about partnering with you to support your organization's financial and operational goals.



Step 1 Project kick-off (Day 1)

Orientation call

- Define roles and responsibilities
- Identify critical business goals
- Review prescriptive implementation plan to map out milestones and timeframes



Step 2 Onboarding

Implementation begins

- Configure your account (first 30 days)
- Attend interactive virtual classroom training sessions
- Attend 1:1 sessions with your implementation specialist
- Go-live support (final 30 days)



Step 3 You're live (Day 60)

Congratulations!

- You are using Asset Essentials and have achieved account enablement
- Review available on-going help resources

Tips for getting buy-in

Implementing new technology can be challenging – [43% of K-12 facilities leaders cite staff resistance](#) as one of the biggest obstacles in their attempt to better manage their assets. But having the right approach can make all the difference.

Here are some key strategies to drive better adoption and long-term success in your organization

1. **Have frequent check-ins:** Schedule weekly or daily touchpoints to gather feedback, address challenges, and encourage usage.
2. **Provide hands-on training:** Offer both external and internal training, allowing employees to learn at their own pace with real-world practice.
3. **Create cheat sheets:** Provide quick-reference guides for essential tasks to reinforce learning and boost confidence.
4. **Listen to feedback:** Use whiteboards, emails, or suggestion boxes to collect and act on team input.
5. **Utilize ongoing support:** With Brightly, you can leverage our help site, webinars, and world-class customer support for a seamless onboarding experience and continued success.

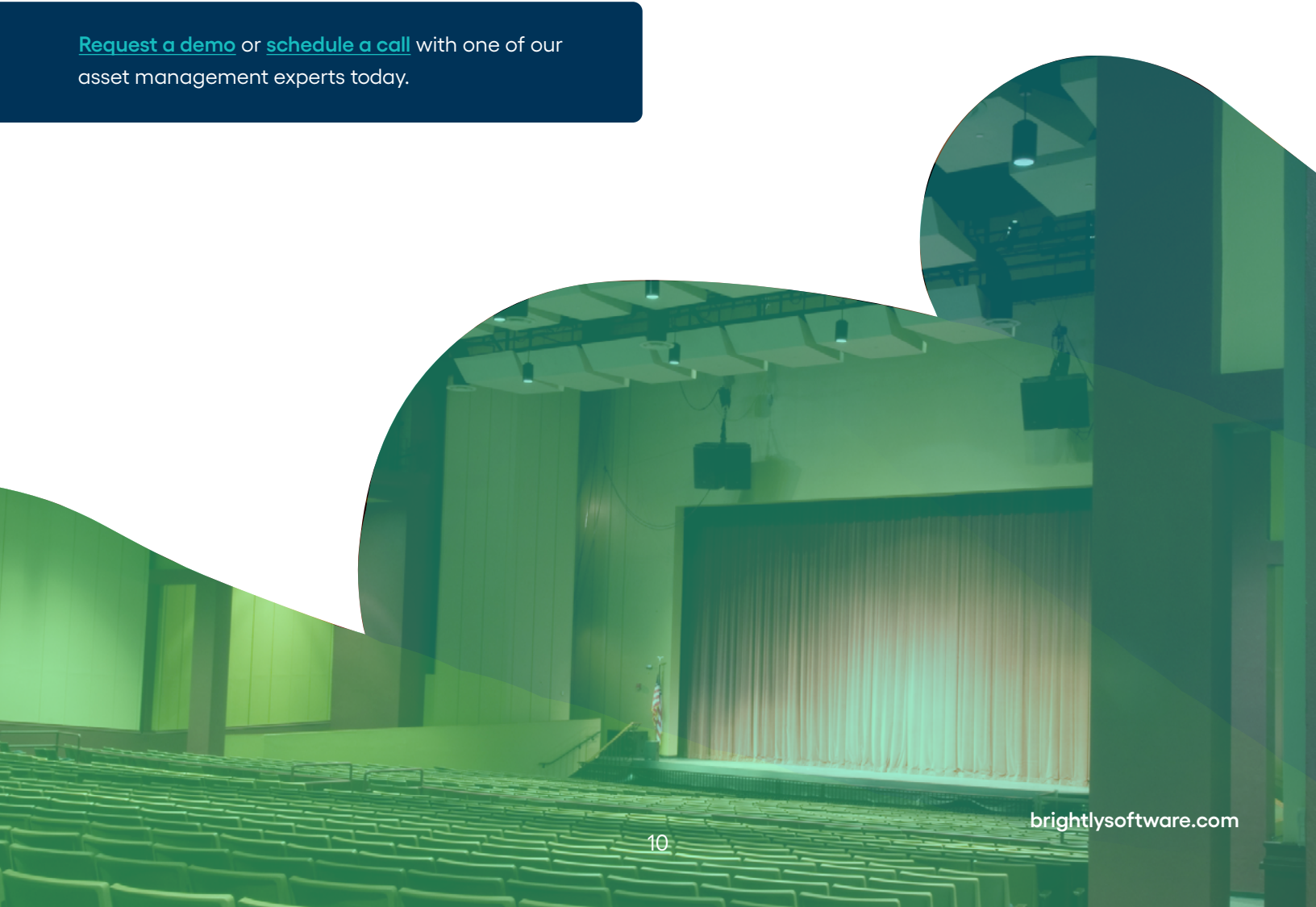
By focusing on strengthening communication, training, and accessibility, you can ensure a smoother transition and better maximize the value of your new technology.

Empower your school system with smarter asset and facilities management

Managing K-12 facilities requires more than just keeping up with daily maintenance—it's about taking a strategic, data-driven approach to ensure schools remain safe, efficient, and financially sustainable for years to come. With Brightly's complete asset lifecycle management solutions, you can gain the tools needed to optimize budgets, improve compliance, enhance sustainability, and extend the life of your assets.

By leveraging modern technology, predictive analytics, and seamless integrations, K-12 leaders can move beyond reactive maintenance and toward proactive decision-making that strengthens their schools from the inside out. The future of smarter, more efficient K-12 asset management starts today – are you ready to take the next step?

[Request a demo](#) or [schedule a call](#) with one of our asset management experts today.



About Brightly Software

Brightly Software, a Siemens company, enables organizations to manage the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly's sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritize and manage preventative maintenance activities, and support organizations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimize their teams, operations and strategic planning initiatives. For more information, visit brightlysoftware.com

info@brightlysoftware.com / brightlysoftware.com

The logo for Brightly, featuring a stylized 'B' icon followed by the word 'Brightly' in a bold, sans-serif font.

A Siemens Company