The Journey to Asset Investment Planning: Smart

Asset Management is one of the most important activities for local authorities, but it can be highly complex. Public assets are more than just roads and bridges – they include all elements that serve communities every day.

Effective Asset Investment Planning is the result of a journey that starts with a **foundational** understanding of your public infrastructure assets, developed through collecting and consolidating your asset information. Then by creating **insights** through analytics, you can make more informed, data-driven decisions, before finally becoming **smart** with real-time monitoring, and predictive capabilities resulting in the best long-term Asset Investment Plan.

Be smart with your insights and automate your future.

Predictive Maintenance



- Leverage predictive models to prevent asset failure, resulting in reduced costs.
- Predict when maintenance should be performed, leading to cost savings over routine maintenance and better productivity.
- Increase the life of your assets, improve overall efficiency, and minimise disruptions.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.

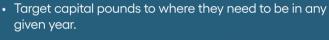
Asset Lifecycle Modelling

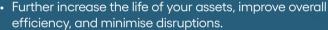


- Model the lifecycle of your assets to maximise operational efficiency and generate greater ROI.
- Run intervention scenarios to see funding requirements for better planning and budgeting.
- Gain better transparency and increase safety and compliance by not waiting until your asset fails.



Condition Based Capital Planning





 Reduce unplanned downtime with fewer breakdowns of critical equipment.

Asset Investment Planning



- Understand your asset spend through real-time data and where to invest for better ROI.
- Easily optimise expenditures that don't deliver value through capital investment planning to save money.
 Make long-term investment decisions with data-driven
- insights to increase business success.



Remember with Brightly Software, we are with you every step of the way!



Engagement

- Better engagement with residents who can report, track and monitor on public assets.
- Residents can report issues removing failure mode.
- Bringing the community into the heart of your assets.

Services

- Client services & support Your operational success is our focus and we are here for you.
- Managed services Software adoption with services.
- Implementation Fast time to value with industry specialists.
- Consulting Experienced asset management professionals.
 Partnerships Find a partner you can trust with Brightly and build a lasting relationship.

