

# The Journey to Asset Investment Planning: **Smart**

Asset Management is one of the most important activities for local authorities, but it can be highly complex. **Public assets are more than just roads and bridges – they include all elements that serve communities every day.**

Effective Asset Investment Planning is the result of a journey that starts with a **foundational** understanding of your public infrastructure assets, developed through collecting and consolidating your asset information. Then by creating **insights** through analytics, you can make more informed, data-driven decisions, before finally becoming **smart** with real-time monitoring, and predictive capabilities resulting in the best long-term Asset Investment Plan.

Be **smart** with your insights and automate your future.

## Predictive Maintenance



- Leverage predictive models to prevent asset failure, resulting in reduced costs.
- Predict when maintenance should be performed, leading to cost savings over routine maintenance and better productivity.
- Increase the life of your assets, improve overall efficiency, and minimise disruptions.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.

## Asset Lifecycle Modelling



- Model the lifecycle of your assets to maximise operational efficiency and generate greater ROI.
- Run intervention scenarios to see funding requirements for better planning and budgeting.
- Gain better transparency and increase safety and compliance by not waiting until your asset fails.

## Condition Based Capital Planning



- Target capital pounds to where they need to be in any given year.
- Further increase the life of your assets, improve overall efficiency, and minimise disruptions.
- Reduce unplanned downtime with fewer breakdowns of critical equipment.

## Asset Investment Planning



- Understand your asset spend through real-time data and where to invest for better ROI.
- Easily optimise expenditures that don't deliver value through capital investment planning to save money.
- Make long-term investment decisions with data-driven insights to increase business success.

Remember with **Brightly Software**, we are with you every step of the way!

## Engagement



- Better engagement with residents who can report, track and monitor on public assets.
- Provide residents with clear information on upcoming work.
- Residents can report issues removing failure mode.
- Bringing the community into the heart of your assets.

## Services

- **Client services & support** — Your operational success is our focus and we are here for you.
- **Managed services** — Software adoption with services.
- **Implementation** — Fast time to value with industry specialists.
- **Consulting** — Experienced asset management professionals.
- **Partnerships** — Find a partner you can trust with Brightly and build a lasting relationship.