

The State of Healthcare Asset & Facilities Management for 2025

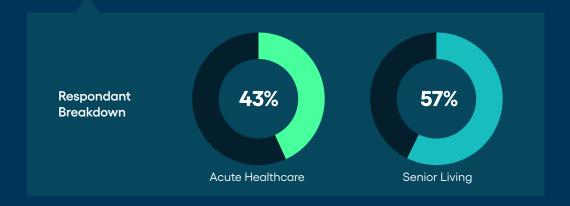


The State of Asset & Facilities Management

Managing the lifecycle of healthcare assets is critical to ensuring safe, efficient, and resilient facilities. Every piece of equipment – from life-saving medical devices to essential building systems like HVAC and plumbing – plays a role in delivering high-quality patient care and satisfaction.

Without a strategic approach to asset lifecycle management, healthcare facilities (including both hospitals and senior living communities) can risk unplanned breakdowns, compliance failures, and increased operational costs. Today, healthcare organizations must balance the need for reliable infrastructure with financial constraints, regulatory requirements, and evolving patient demands.

This guide highlights the key trends and data shaping asset lifecycle management in healthcare today. The findings are based on data from the 2025 State of U.S. Asset & Facilities Management Report.



Based on the report, these four critical areas are driving more effective asset management strategies for healthcare leaders:

- → **Strengthening** Compliance & Risk Management
- → **Optimizing** Capital Planning
- → Future-Proofing Facilities & Increasing Resilience
- → **Enhancing** Sustainability Initiatives

Each of these areas creates a need for more proactive, strategic approaches to managing healthcare assets, and ensuring safe, efficient, and future-ready facilities.

Compliance & risk management

Regulatory compliance is among the most pressing concerns for healthcare facilities. Failure to meet industry standards can lead to costly fines, legal liabilities, and potential harm to patients and staff.

Properly maintained assets and facilities reduce the likelihood of system failures that could compromise patient care, such as HVAC malfunctions that impact air quality or medical device failures that delay treatments. So, it's no surprise that 100% of facilities leaders acknowledge guiding their asset management practices based on regulatory requirements.

Despite this, many still rely on outdated methods to manage compliance-related tasks, like spreadsheets or disorganized compliance binders. Modern asset management software can simplify the process of maintaining compliance by automating, tracking, and documenting critical compliance-related activities all in a centralized environment. Other benefits include:



95% of healthcare facilities managers **see improved compliance** with asset management software.



Automated maintenance scheduling to ensure tasks are performed on time



Digital documentation and reporting to make audits more efficient and less prone to error



Work order management to tie compliance-related information directly to assets



Proactive risk management to address potential compliance gaps before they become violations



Integration with AI & IoT for predictive maintenance, allowing facilities to stay ahead of potential issues.

For both hospitals and senior living communities, leveraging modern asset lifecycle management software has become a vital resource for reducing the burden of manual compliance tracking, minimizing risks, and ensuring that their facilities remain safe, efficient, and fully compliant.

Capital planning optimization

Informed capital planning is a cornerstone of operational excellence in healthcare, directly influencing a facility's ability to deliver safe, high-quality patient care. Every investment – from advanced medical equipment to essential building infrastructure – plays a crucial role in sustaining reliable and efficient healthcare services.

Without a proactive capital planning strategy, healthcare facilities face the risk of unexpected equipment failures, compliance challenges, and escalating costs. By leveraging data-driven planning, healthcare leaders can anticipate future needs, prioritize critical investments, and allocate resources more effectively, ensuring a secure, efficient, and compliant environment for both patients and staff.

A majority of healthcare facilities managers (88%) say their asset management software helps improve planning and forecasting. That's allowed 62% to create three-year capital plans, while 38% have extended their capital plans to five years.

With rising financial pressures, healthcare facilities need to balance immediate maintenance needs with long-term capital investments while justifying budget requests to stakeholders and regulatory bodies. Asset lifecycle management software enhances these outcomes by ensuring that investments are aligned with operational goals, prioritizing risk management, and improving communication across departments.



70% of healthcare facilities managers say capital investment plans guide how they manage their assets.

Increased resilience

Resilience in healthcare means ensuring facilities and physical assets can withstand adversity and continue running smoothly despite unforeseen breakdowns, compliance challenges, or other unexpected events. From equipment failures and regulatory shifts to supply chain issues and even large-scale crises, there is no shortage of disruptions that can slow down operations.

Asset lifecycle management software can play a key role in creating a more resilient healthcare environment. Through proactive planning, predictive maintenance, and strategic investments, facilities leaders can leverage asset data to "future-proof" their operations and extend the useful life of their most critical assets.

Some key ways that healthcare facilities leaders rely on asset management software include:

98%

Making informed decisions about physical assets

95%

Determining when assets need to be replaced

83%

Recording maintenance histories

78%

Planning for replacements and upgrades

68%

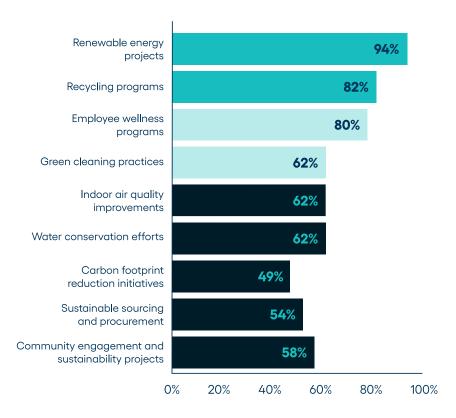
Anticipating asset failures

In an industry where reliability is non-negotiable, a strong asset management strategy helps healthcare leaders stay ahead of challenges, extend asset lifespan, and create a more efficient, future-ready environment. By leveraging asset management software, healthcare facilities can shift from reactive maintenance to a proactive, data-driven approach that enhances long-term resilience.

Enhancing sustainability

From reducing energy consumption and minimizing waste to optimizing resource allocation, healthcare facilities today must implement sustainable practices that not only lower their environmental impact but also contribute to long-term financial and operational efficiency.

A majority (94%) of healthcare facilities leaders acknowledge having renewable energy projects in place. Other sustainability initiatives cited include indoor air quality improvements (62%), recycling programs (82%), sustainable sourcing and procurement (54%), and carbon footprint reduction efforts (62%).



By integrating sustainability initiatives into asset management strategies, healthcare leaders can optimize energy efficiency, extend asset lifespans by ensuring equipment runs at peak efficiency, improve regulatory compliance, and reduce operational costs tied to utility expenses.

With increasing pressure to reduce environmental impact while maintaining high standards of patient care, **healthcare facilities need solutions that enable both sustainability and efficiency.** Asset lifecycle management software empowers organizations to implement long-term strategies that not only meet today's needs, but also future-proof facilities for a more sustainable tomorrow.

Conclusion

As healthcare facilities navigate an increasingly complex landscape, effective asset lifecycle management has never been more critical. Compliance pressures, financial constraints, operational resilience, and sustainability goals all require a strategic, data-driven approach to managing physical assets.

By leveraging modern asset management software, healthcare leaders can move beyond reactive maintenance and toward proactive, informed decision-making. Whether it's ensuring compliance, optimizing capital planning, increasing resilience, or advancing sustainability initiatives, asset lifecycle management plays a foundational role in creating safer, more efficient, and future-ready healthcare environments.

With the right tools and strategies in place, hospitals and senior living communities can not only meet today's demands but also build a stronger foundation for the future—one that prioritizes patient care, operational excellence, and long-term sustainability.



About Brightly Software

Brightly Software, a Siemens company, enables organizations to manage the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly's sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritize and manage preventative maintenance activities, and support organizations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimize their teams, operations and strategic planning initiatives. For more information, visit brightlysoftware.com

