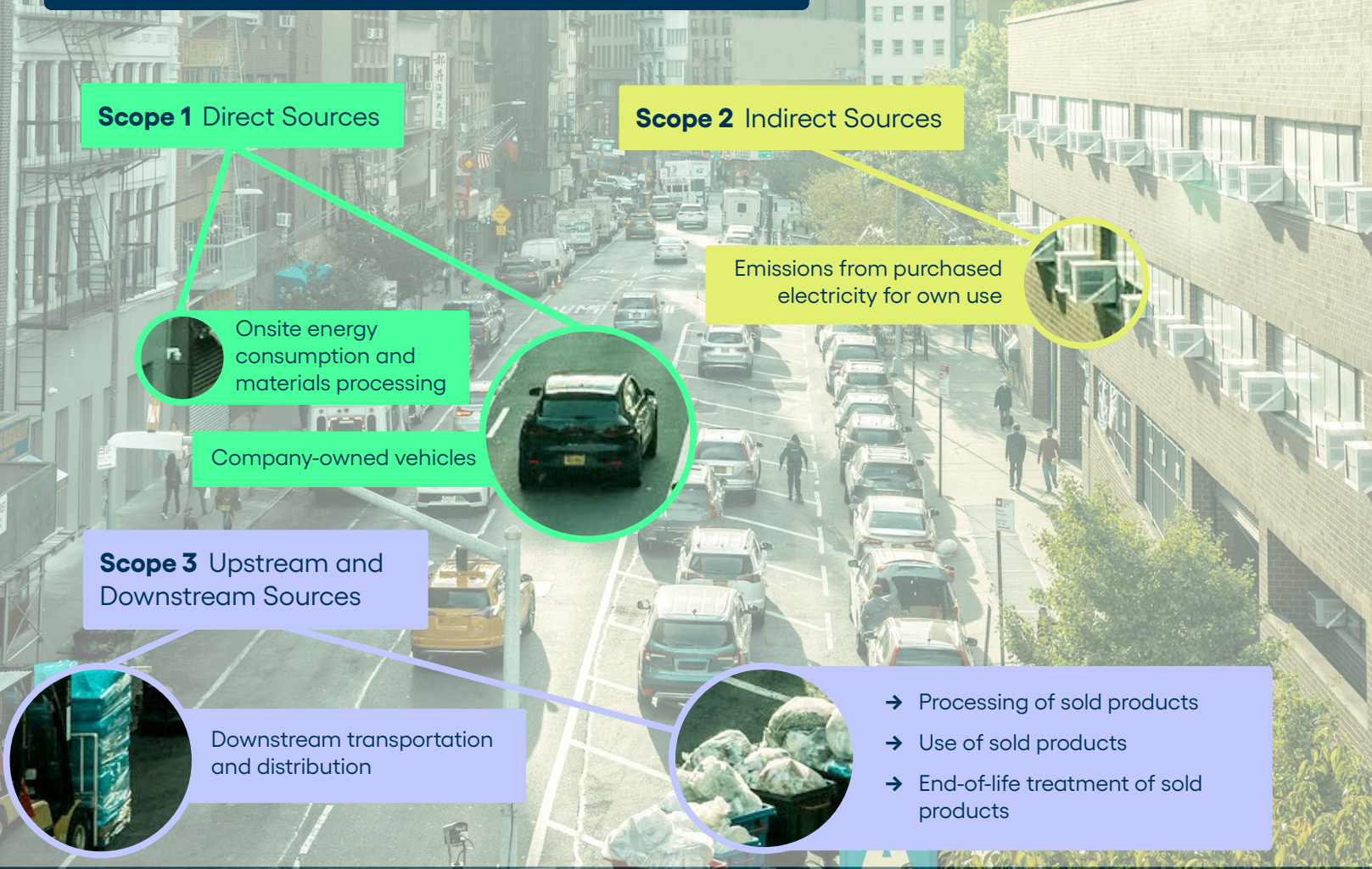


# 5 steps to start your sustainability journey

1

## Understand where you are

The first step in any sustainability journey is figuring out where you are and where you're headed. That starts by analyzing your current energy usage and identifying where consumption is occurring.



2

## Assess potential risks

Identify your sustainability goals and analyze the potential risks posed to your organization by inaction or not meeting the expectations of investors, regulators, or consumers. These risks could include:

- Increased costs
- Reputational damage
- Decreased asset values
- Regulatory penalties
- Wasted resources

3

## Leverage data for guidance

Once you have a clear understanding of where you're starting from and where you're headed, it's time to take action:

**Analyze historical utility bills** to identify usage patterns and uncover inefficiencies

**Study asset inventories** to determine if any are causing waste or nearing the end of their useful life

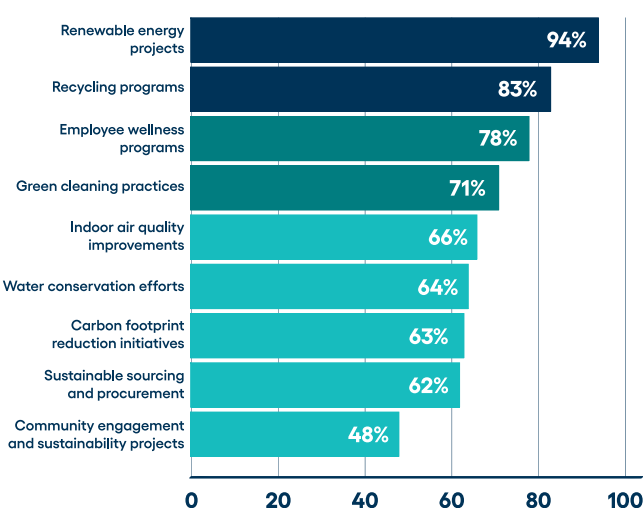
**Review your long-term capital plans** to align sustainability goals with future upcoming investments

4

## Inform your decisions

Turn insights into action and inform your sustainability decisions by implementing initiatives that will be most impactful for your business.

### Most Common Sustainability Initiatives for U.S. Organizations



5

## Choose the right sustainability partner

You don't have to tackle your sustainability journey alone. Choose a partner with a reliable track record to work with you every step of the way as you develop and implement your decarbonization strategies.

→ Download our [Simplifying Sustainability](#) guide here

→ Learn more about [Stream](#)

→ Learn more about [Energy Manager](#)